

**What to do if the  
motivational system  
does not motivate?**

# Shortly about Enterprise Lithuania

## Values

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Lithuania's  
success

Professionalism

Cooperation

## People

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78 registered

17 of them  
part of  
'Sparnai'

Expect to  
grow TRIPLE

## Average age

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35 years

76 % - women

24 % - men



# The Problem:

Employees do not value  
the motivational perks of  
Enterprise Lithuania

1

**Diminished productivity**

2

**Lower levels of engagement**

3

**Poor communication**

# **Employee Engagement in 2020**

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**68%**

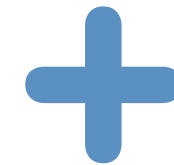
**AVERAGE STABLE**



# Solution

1

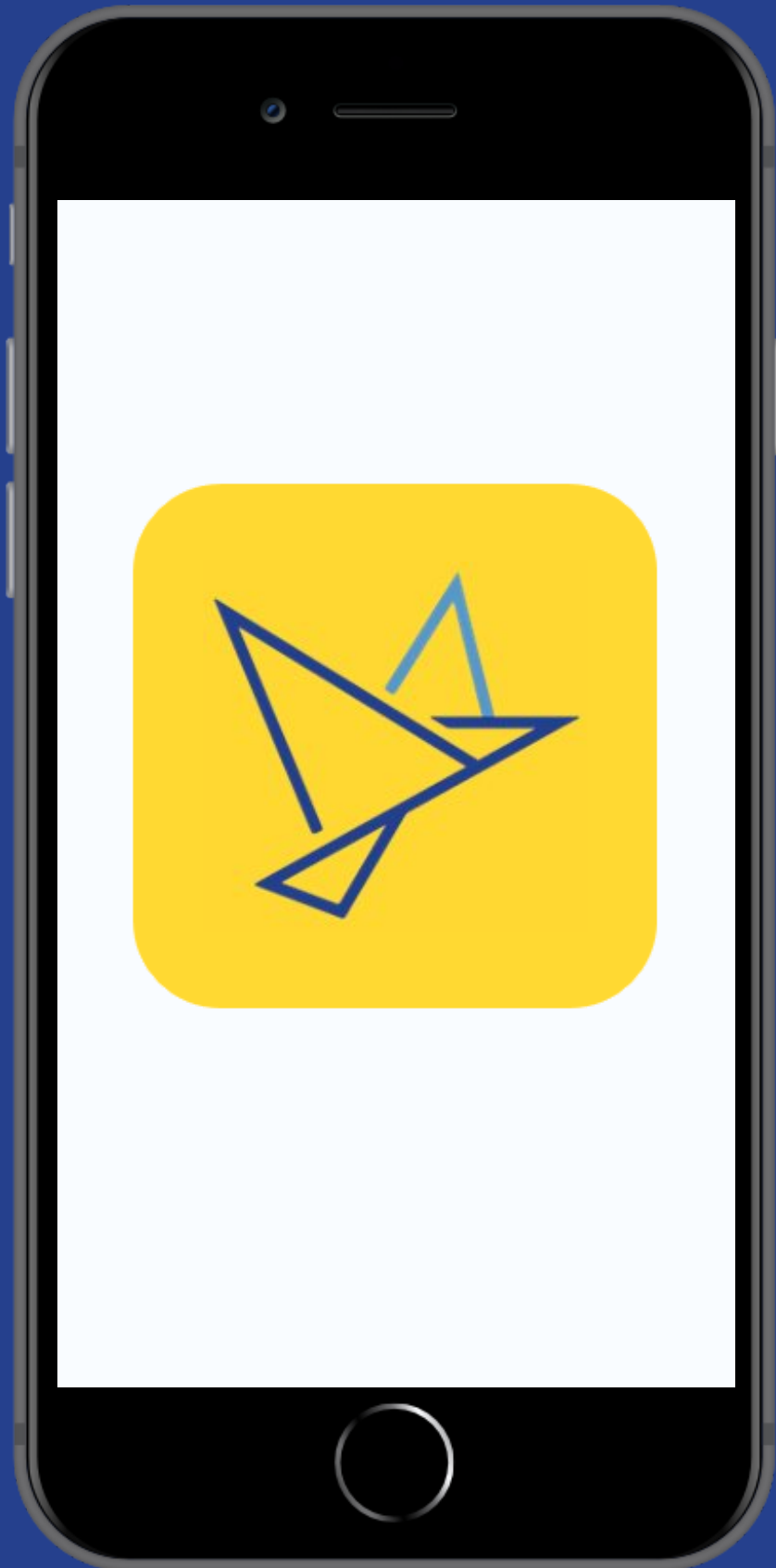
**To build an understanding of the value that Enterprise Lithuania creates for its employees**



2

**To remind Enterprise Lithuania employees of the list of motivational tools they are using and can use**

# To remind:



**An App that reminds EL employees about existing motivation tools and helps to manage their usage**

# How it Works

Are you excited to see our app prototype?



# Login





# Quiz

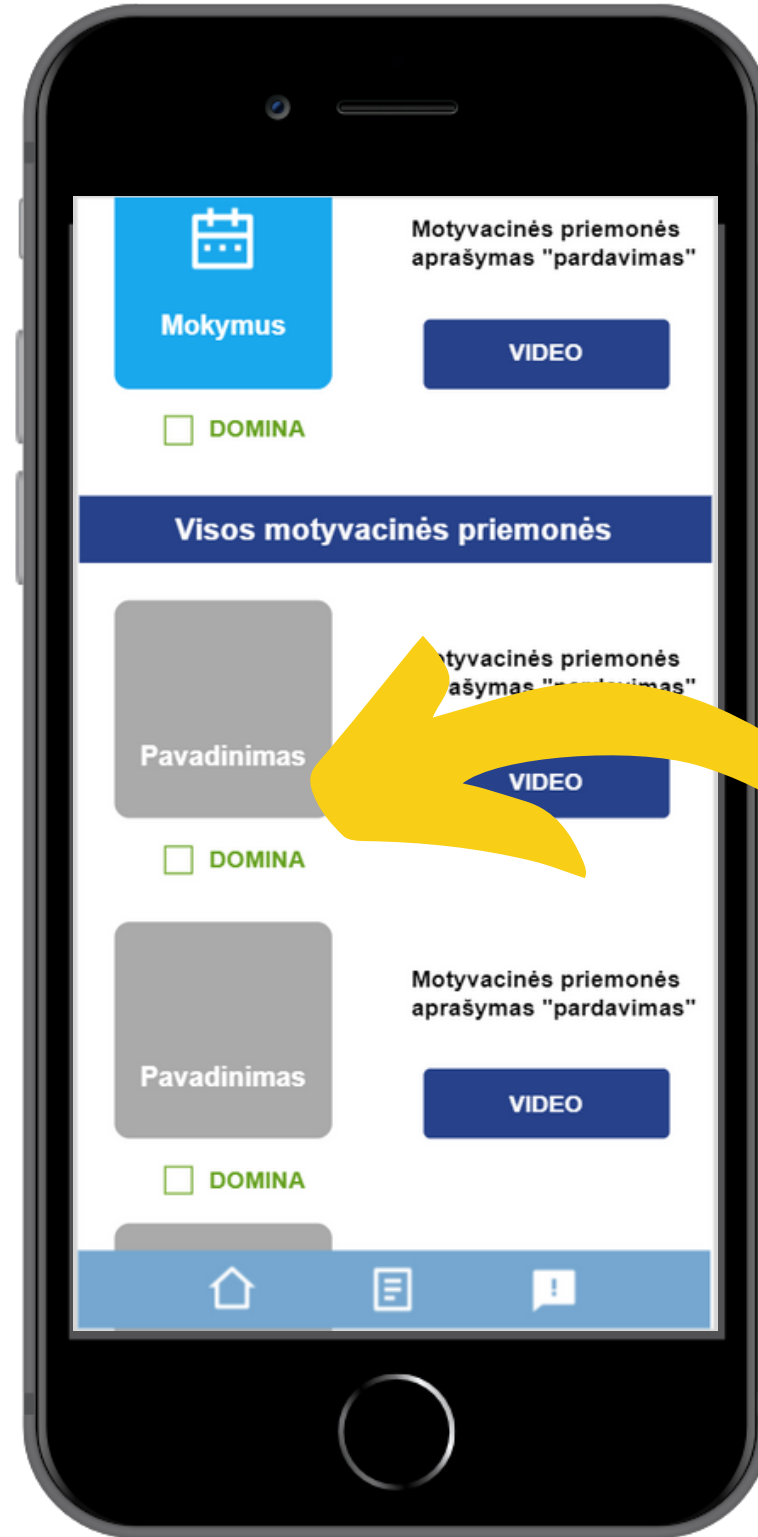
To help determine most suitable motivational tools



And so on...

# Recommendations Based on quiz results

All motivational tools  
Their descriptions, video  
presentations



Choose ones that  
interest you



# Home

Motivational tools,  
that you have  
chosen

List of all motivational  
tools, to browse and  
choose



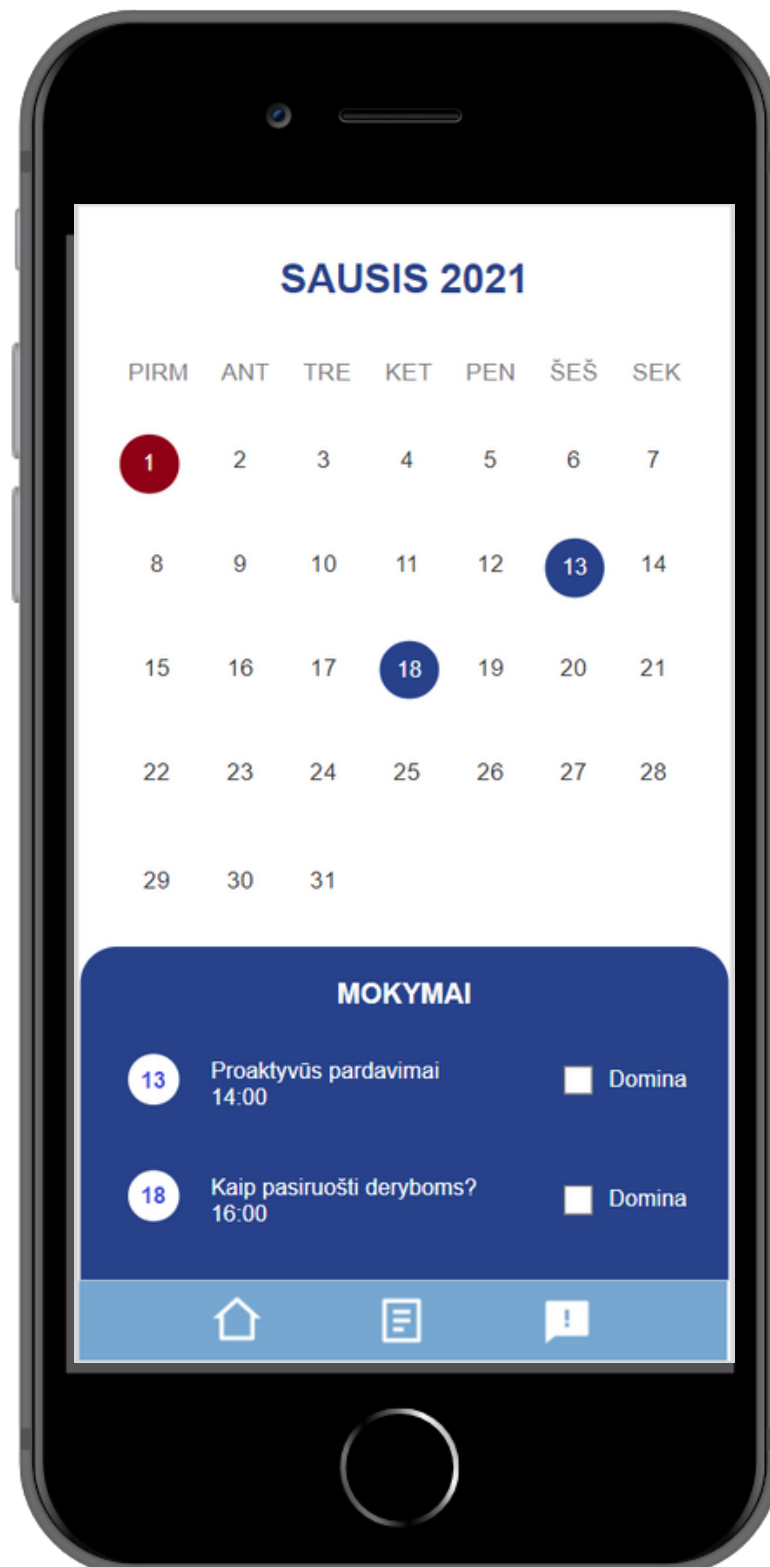
User name

Give feedback about  
motivational tools

# Examples

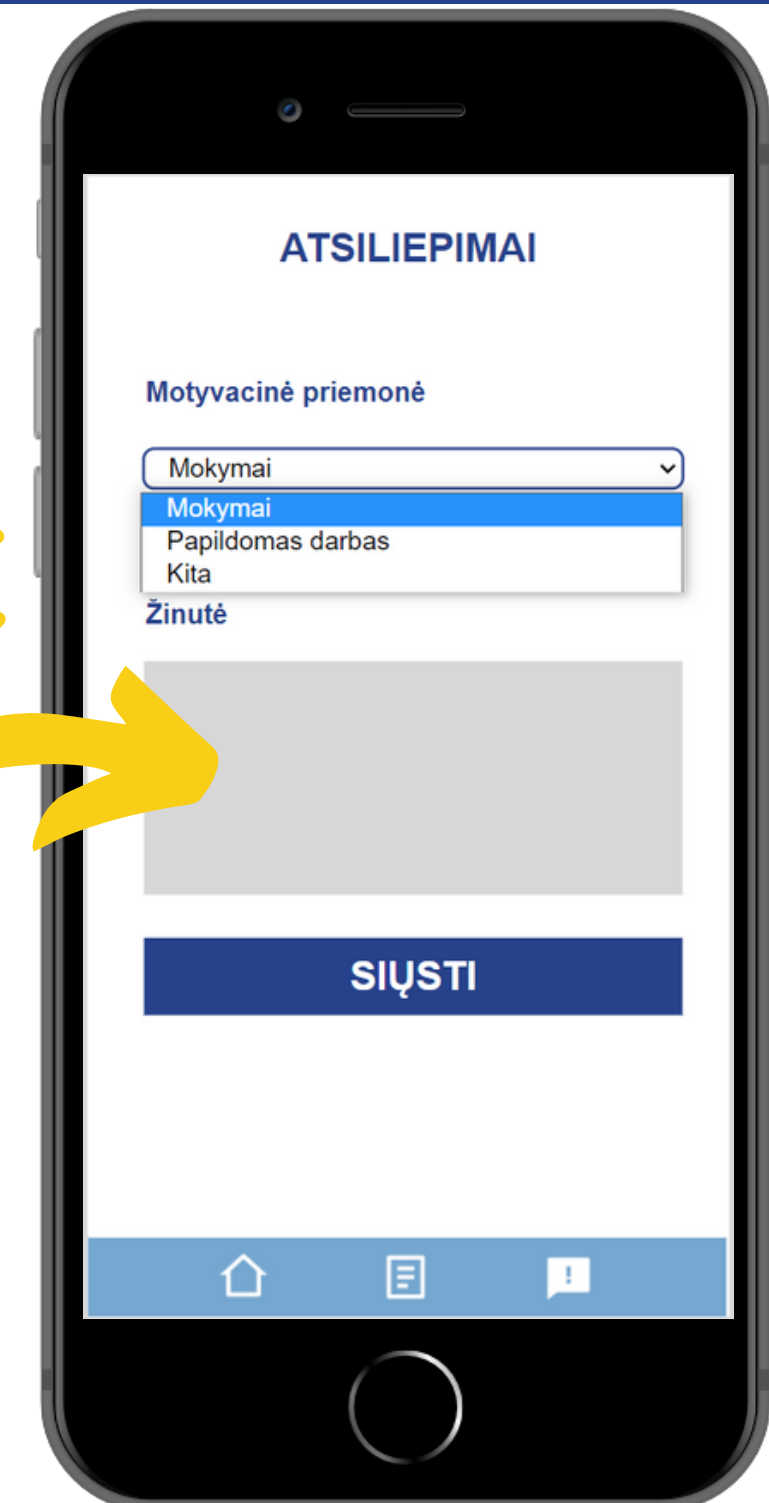
Training events  
calendar

Additional work  
and projects



# List of motivational tools

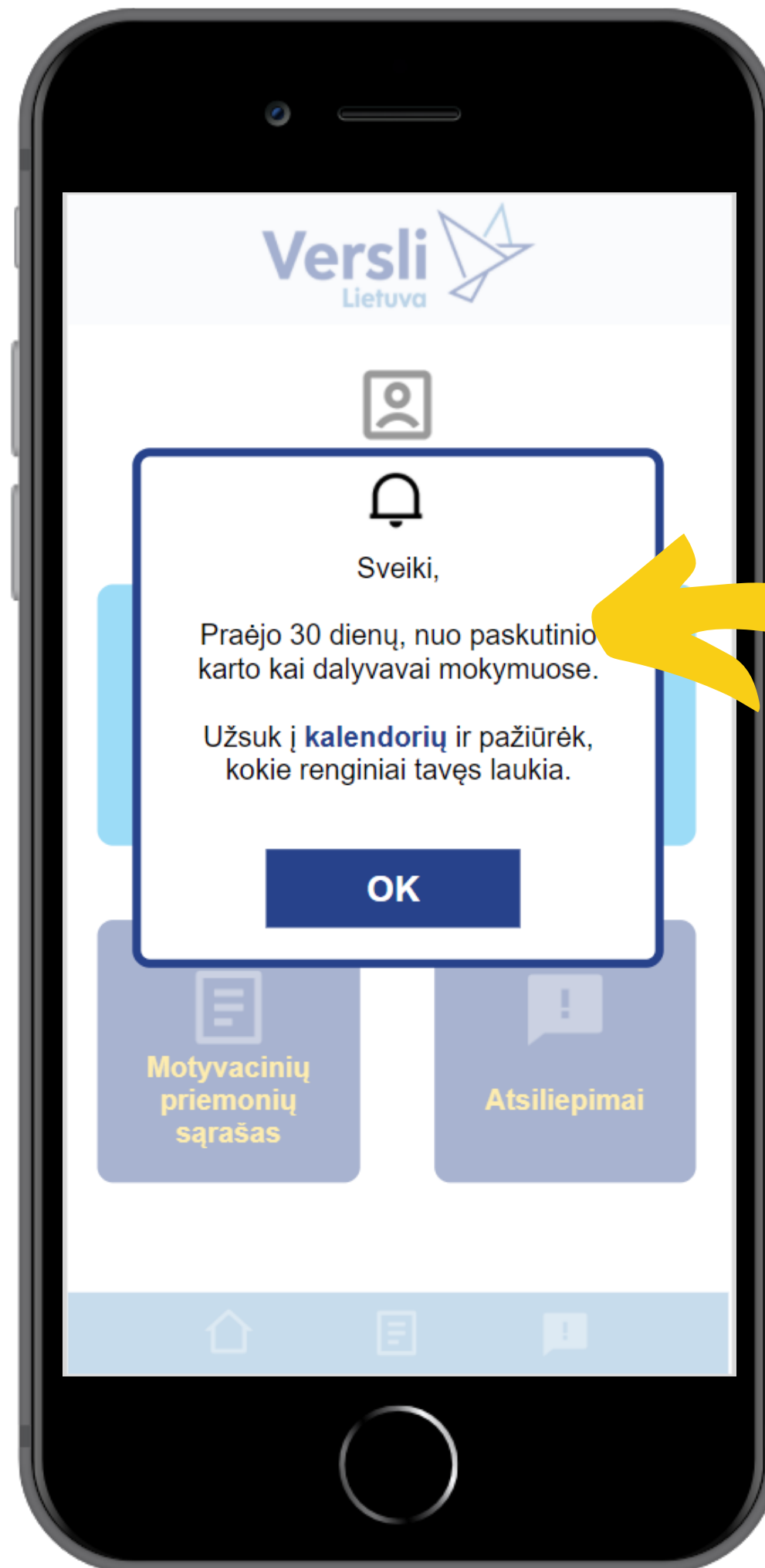
# Feedback



Leave a message  
about a  
particular tool

# Pop-up reminders

To keep you engaged in your chosen motivational tools

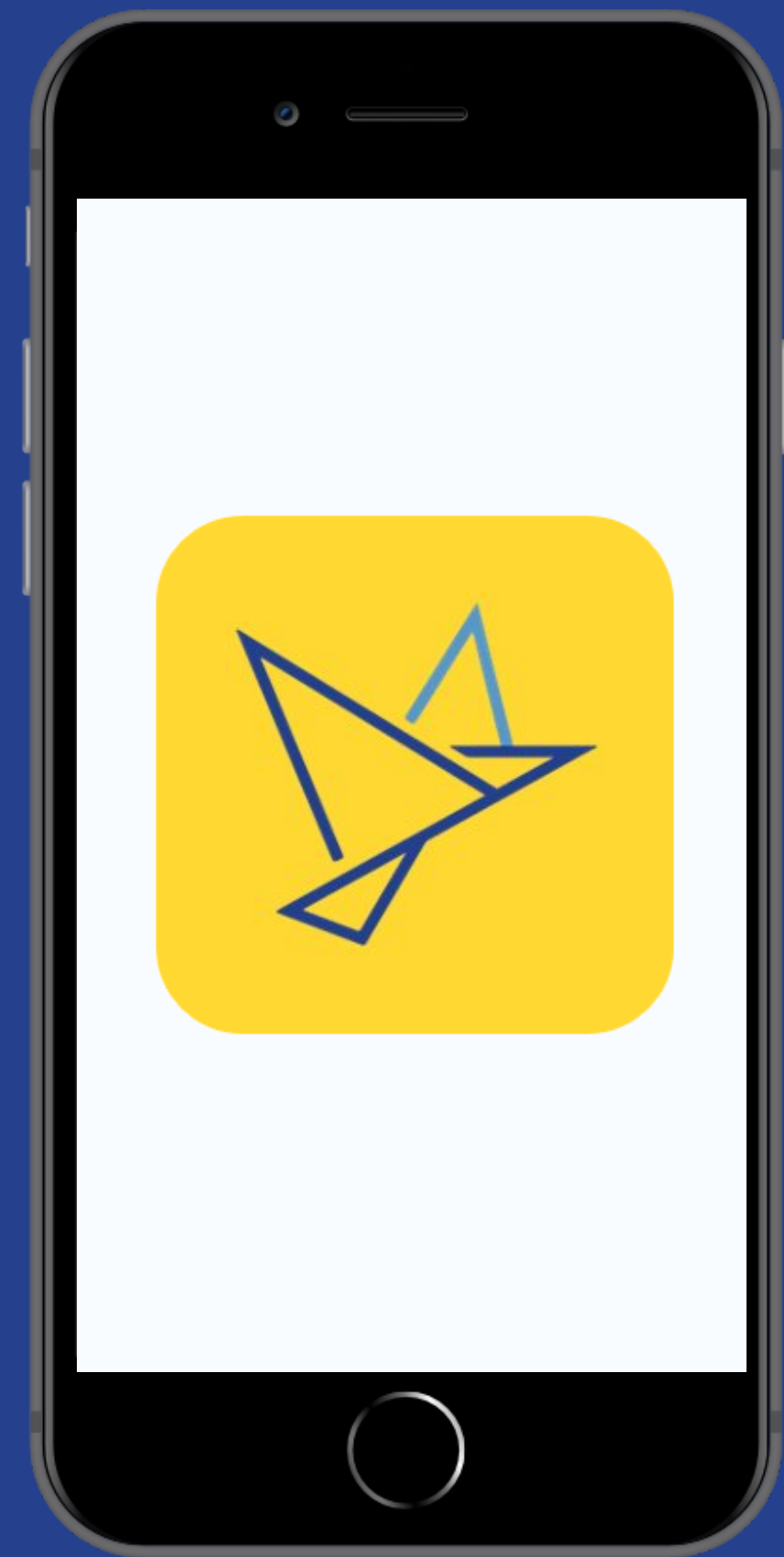


Based on, for example, how actively / inactively you use a particular tool

# Value Proposition

The smart app helps to:

- personalize motivational benefits for employees
- encourage employees to become more involved in the company's activities
- increase employees efficiency
- show the company's investment into employee's career



Only an involved team can  
achieve astonishing results!

