



Short Summer  
Programs  
& Accommodation Leaflet





# Summer Programme Experience with Excelia

Why join our short programmes?

- Courses taught in English by **specialists** in the field
- Professional experience with **company visits**
- **Expertise** in intercultural business
- **Workshops** and practical learning
- **Social, cultural activities and networking** with your peers
- **Individual support** from our International Office

*Fashion, Design & Luxury Industry*

*June 26th - July 15th*

*CSR & Event Management*

*June 26th - July 21st*

*French & Gastronomy or Sports*

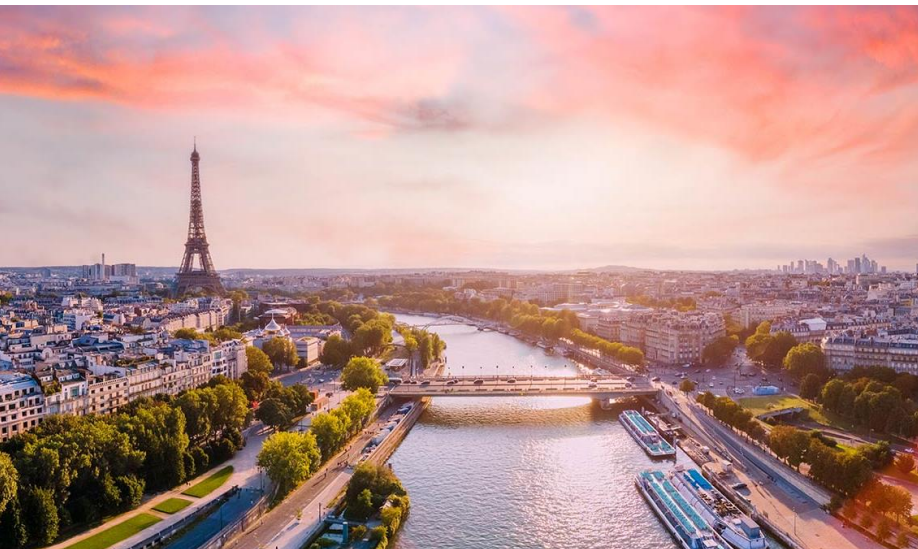
*July 3rd - July 15th (2 weeks)*

*or*

*July 3rd - July 29th (4 weeks)*

*Ux & Web Design (online)*

*July 3rd - July 21st*





# Summer Program

## *Fashion, Design & Luxury Industry*

**June 26th - July 15<sup>th</sup>**

**Total hours: 60**

**ECTS : 9**

### **Programme calendar**

*June 26<sup>th</sup> to July 6<sup>th</sup> :*

La Rochelle, France

*July 6<sup>th</sup> to July 9<sup>th</sup> :*

Paris, France

*July 9<sup>th</sup> to July 15<sup>th</sup>:*

Florence, Italy

This programme provides an in-depth overview of the fashion, design and luxury industry sectors in France and Italy, and the diverse management policies and practices associated to each of them.

Through in-class work and visits to brands and local entities, students will discover a very practical business perspective with a full immersion in both countries.





# Accommodation in La Rochelle from June 26 to July 6<sup>th</sup>

Check-in 26th June afternoon - Check-out July 6th morning

→ 3 Choices of accommodation in La Rochelle

Fashion, Design  
& Luxury  
Industry:  
France/Italy

June 26th - July 15<sup>th</sup>  
2023

1/3

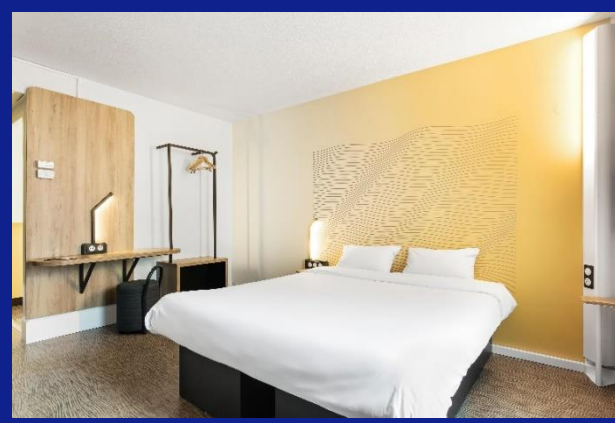
## HOTEL B&B

Price: 1100€

One individual bedroom with bathroom and toilets.

A/C, Wifi, bed linen and towels included  
Reception 24/7

Breakfast included



2/3

## LES ESTUDINES

Price: 750€

One individual bedroom with a small kitchen, an individual bathroom and toilets.

Wifi, Kitchenware, bed linen and towels included, no A/C  
Reception Monday to Saturday - office hours.



3/3

## Hotel Première Classes - Les Minimés

Price per person: 350 €

Shared room, with 2 single beds, individual bedroom with bathroom and toilets.

A/C, Wifi, bed linen and towels included  
Reception 24/7

Breakfast included





## Accommodation in Paris and Florence

### Paris from July 6<sup>th</sup> to July 9<sup>th</sup>

#### Campanile Paris Twin air-conditioned rooms of 13 m<sup>2</sup> (hotelbercy.com)

Price : 420€

One shared bedroom with 2 single beds, with private bathroom and toilets

A/C, Wifi, bed linen and towels included  
Luggage storage, television  
Reception 24/7



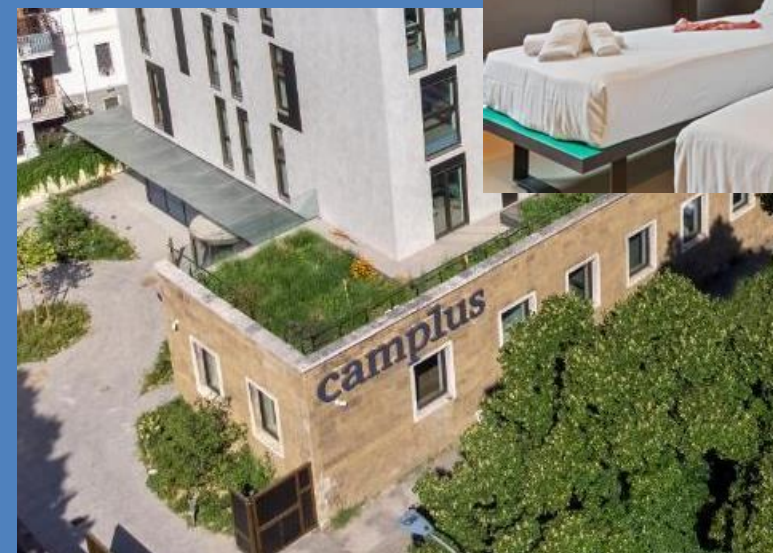
### Florence from July 9<sup>th</sup> to July 15<sup>th</sup>

#### Camplus Guest Firenze | Dormire a Firenze

Price : 300€

One shared bedroom with 2 single beds, with private bathroom and toilets

A/C, Wifi, bed linen and towels included  
Luggage storage, television  
Reception 24/7



Feel free to extend your stay after July 15th and make your own travel arrangements to enjoy the beauties of Tuscany!



## Price Recap

### For Summer Program in

*Fashion, Design & Luxury*

*Industry: France/Italy*

EXPENSES	La Rochelle Hotel B&B	La Rochelle Les Estudines	La Rochelle Hotel Première Classe
Accommodation in La Rochelle <i>(one option to be chosen)</i>	1100	750	350
Train ticket La Rochelle/ Paris	80	80	80
Paris Hotel	420	420	420
Florence Hotel	300	300	300
Expected TOTAL COST TO BE PAID TO EXCELIA PER STUDENT	1900€	1550€	1150€

**\*\*Students are responsible for organizing and paying for their transfert from Paris to Florence, on July 9th.\*\***





# Summer Program

## CSR & Event Management

**4 weeks**

**26th June - 21st July**

**Total hours : 90**

**ECTS: 12**

*2 courses:*

**Corporate Social Responsibility** course is designed to provide the specific business and management skills required to effectively understand the main characteristics and management context of CSR.

**Event Management** course is designed to provide an introduction to the principles of event management, formal instructions and training to applicants. Management, animation of team, regulation, promotion and analysis quality are part of objectives and skills applicants will acquire at the end of the course.





# CSR & Event Management

## La Rochelle from June 26<sup>th</sup> to July 21<sup>st</sup>

Check-in 26th June Afternoon - Check-out July 21st Morning

→ 5 Choices of accommodation

1/5

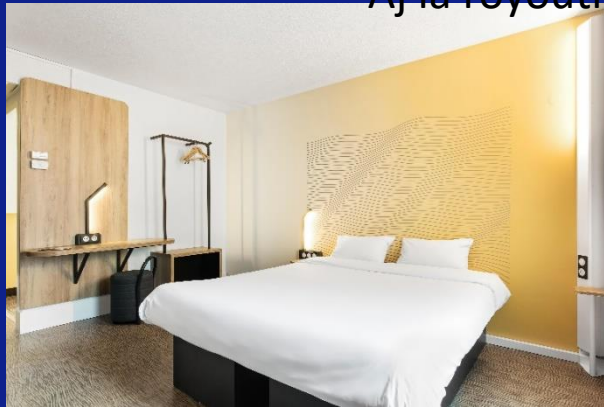
### HOTEL B&B

Price: 3100€

One individual bedroom with bathroom and toilets.

A/C, Wifi, bed linen and towels included  
Reception 24/7

Breakfast included



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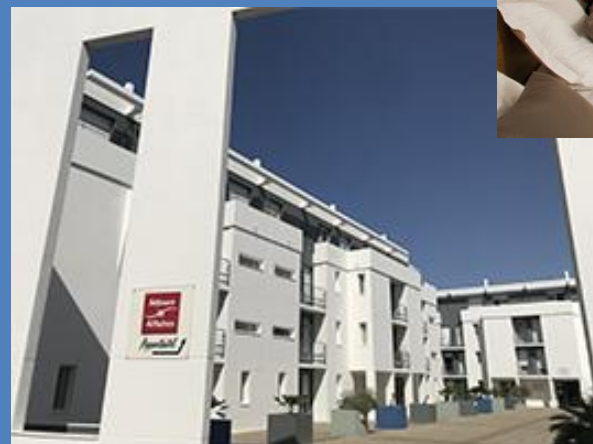
2/5

### LES ESTUDINES

Price: 1600€

One individual bedroom with sofa-be, a small kitchen, an individual bathroom and toilets.

Wifi, Kitchenware, bed linen and towels included  
Reception Monday to Saturday - office hours.



3/5

### YOUTH HOSTEL

Price per person: 1100 €

Shared room, with 2 single beds, with private bathroom and toilets.

Wifi, bed linen and towels included  
Co-working area

Reception Monday to Saturday - office hours. Breakfast and diner included





## CSR & Event Management

**La Rochelle from June 26<sup>th</sup> to July 21<sup>st</sup>**

Check-in 26th June Afternoon - Check-out July 21st Morning

→ **5 Choices of accommodation**

**4/5**

### ARHPEJ Student Residence

Price: 650 €  
Including mandatory cleaning fees: 100€

One individual studio with bathroom and toilets.

Internet connection via ethernet cable  
(adaptor required for Apple devices)

bed linen included - Launderette on-site

Kitchenware provided  
Fridge and hotplates (no oven), no A/C



**5/5**

### CROUS Student Residence

Price: 700€  
Including mandatory cleaning fees: 100€

One individual studio with bathroom and toilets.

Internet connection via ethernet cable  
(adaptor required for Apple devices)

bed linen and towels included

Kitchenware provided  
Fridge and hotplates and microwave oven, no A/C





# Summer Program

## French Culture & Gastronomy Or Sports

**2 or 4 weeks**

**3rd July - 15th 2023**

**2 weeks - 40h / ECTS: 6**

**3rd July - 29th 2023**

**4 weeks - 80h / ECTS: 12**

The program will be run in French and will cover French culture, history, and traditions including (A2 level minimum):

**Gastronomy:** practical workshops, cooking classes, cultural visits and conferences. Students will be invited to discover the local terroir, its typical gastronomy and history.

**Sports:** Practice sea sports and collective sports.





# French and Gastronomy or Sports

## La Rochelle from July 2<sup>nd</sup> to July 15<sup>th</sup> or July 29<sup>th</sup>

Check-in 2nd July afternoon - Check-out July 15th or 29th morning  
2-week program (13 nights) or 4-week program (27 nights)

→ **3 Choices of accommodation**

### 1/3

#### **HOST FAMILY (highly recommended for linguistic and cultural immersion)**

Price: 2 weeks 500€ / 4 weeks 950€

One individual bedroom with shared bathroom and toilets.

In a French family, selected by Excelia.

Wifi, bed linen and towels included

Half-board accommodation on week days and full-board on weekends.

No A/C

*Family may have pets. Please let know about potential allergies.*

### 2/3

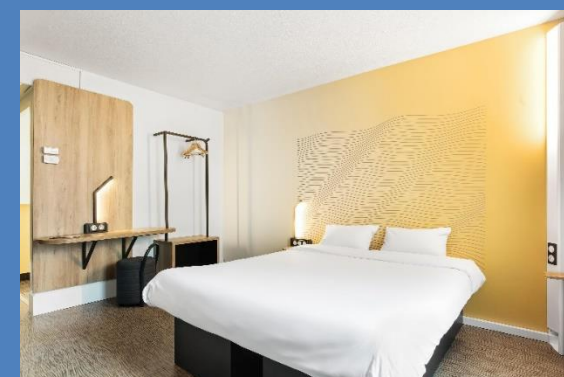
#### **HOTEL B&B**

Price: 2 weeks 1650€ - 4 weeks 3400€

One individual bedroom with bathroom and toilets.

A/C, Wifi, bed linen and towels included  
Reception 24/7

Breakfast included



### 3/3

#### **YOUTH HOSTEL**

Price per person: 2 weeks 650€ - 4 weeks 1200€

Shared room, with 2 single beds, with private bathroom and toilets.

Wifi, bed linen and towels included  
Co-working area, no A/C

Reception Monday to Saturday - office hours. Breakfast and diner included





# ***Nomination Process for Partner Universities***

**Nomination Deadline: April 15<sup>th</sup>, 2023\***

**Application Deadline: May 15<sup>th</sup>, 2023**

**Nomination Deadline: April 15<sup>th</sup>, 2023**

**1<sup>st</sup> Step:** Please complete the online nomination form on <https://webgaia.excelia-group.com>

**2<sup>nd</sup> Step:** Complete the survey with the student's choice of Summer School:  
<https://forms.office.com/e/bEqM0zQvLV>

- Digital Marketing (UX and Web design)
- CSR & Event Management
- Fashion Design & Luxury Industry Management
- French Culture & Gastronomy
- French Culture & Sport

**3<sup>rd</sup> Step:** Once Excelia accepted your student's nomination, the student will receive an e-mail with the instructions and deadline to complete the procedure regarding the choice of accommodation.

**4<sup>th</sup> Step:** Once the student has completed their accommodation procedure, they will receive a formal letter of acceptance.

*\*If you would like to send us late nominations, please let us know in advance.*





# For more information?

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Nominations to be done by the Home University to our international office

For all your questions on our short programs, please contact:

Mrs Camille BERGE  
International office manager

[bergec@excelia-group.com](mailto:bergec@excelia-group.com)

Mr. Ryan ROSE  
Short-programs coordinator

[roser@excelia-group.com](mailto:roser@excelia-group.com)

