



## MODULE DESCRIPTION

Module title	Code
Applied Anthropology	

Teacher(s)	Unit
<b>Co-ordinating:</b> Prof. Victor de Munck <b>Other(s):</b>	Institute of Asian and Transcultural Studies

Cycle of studies	Level of module	Type of module
1st cycle	1/1	Elective

Mode of implementation	Period of instruction	Language(s) of instruction
Lectures	1 semester	English

Requirements for students	
<b>Prerequisites:</b> none	<b>Additional requirements (if any):</b> none

Module volume in credits	Total student workload	Contact hours	Independent study hours
5	133	32	101

Aim of module: competences developed by the study programme
<p>Applied Anthropology refers to anthropology in practice or put to use in order to systematically investigate socio-cultural problems, questions, or practices. It is problem-oriented and its goal is to specify the socio-cultural field at issue, make whatever the issue is more understandable and provide effective means to remedy socio-cultural problems. In general, applied anthropologists solve problems regarding socio-cultural issues that they are hired by NGOs, companies, associations, the government or social groups of some sort to resolve.</p> <p>For Decades the number of anthropologists obtaining jobs in the non-academic world far exceed those that find employment in academia. Those that use their anthropological training directly, such as applied anthropologists are, according to American Anthropology Association Surveys, far happier and content with their work and earn a better income than those who manage to find work in academics.</p> <p>Applied anthropology was founded in the 1940s and especially recently has begun to grow as a “fifth branch” of anthropology, the first four branches are cultural, linguistic, archaeology and biological (at least in the U.S.). The aim of this course is to introduce students to the history, development, tools, and various types of research projects applied anthropologists have been and are involved in. In the process of learning about applied anthropology students will be introduced to some of the main content areas as pertain to cultural/linguistic anthropology and how the research often involves ethical issues and community collaborative projects.</p>

Learning outcomes of the module	Study methods	Assessment methods
<p>1. Will know about the development and history of applied anthropology.</p> <p>2. Will know some basic applied anthropological methods especially: (a) case studies; (b) designing emic questionnaires; (c) collaborative-participatory research practices; (d) simple statistical analyses; and Rapid Assessment Protocols (RAP).</p> <p>3. Will get acquainted with illustration of some applied studies.</p> <p>4. Will understand ethical issues involved in applied anthropology and become familiar with ethics in research.</p>	<p>Readings from</p> <p>1. van Willigen: Applied Anthropology</p> <p>2. Reader Comprised of a Series of Applied Anthropology Articles</p>	<p>1. Midterm exam 20%</p> <p>2. Final Paper 40% (includes exercises to develop this paper throughout the semester)</p> <p>3. Final Exam 40%</p>

Topics	Contact hours							Independent study time and assignments	
	Lectures	Consultations	Seminars	Exercises	Laboratory work	Practicum	Total contact hours	Independent work	Assignments
<b>WEEK 1. INTRODUCTION TO COURSE</b>	2						2		
<b>WEEK 2.</b> History and development of Applied Anthropology	2						2	8	<i>Read:</i> Van Willigen pages 1-44; preface and chapters 1 and 2. Discuss final paper.
<b>WEEK 3.</b> Ethics, critiques of applied, and ideas: local knowledge, participation, and empowerment	2						2	8	<i>Read:</i> Van Willigen: Chapter 3 and Chapter 4 page 45-65.
<b>WEEK 4.</b> Action, Participatory Action research, Case study-Phillipines Group project discussion	2						2	5	<i>Read:</i> Van Willigen, Chapters 5 and 6: pages 66-82
<b>Week 5.</b> Collaborative Research Freelisting (group project)	2						2	5	<i>Read:</i> De Munck Freelisting (47-67)
<b>Week 6.</b> Policy Practices and Social Impact studies	2						2	5	<i>Read:</i> Van Willigen (chapter 11 or 12) Turn in freeslist exercise.

<b>Week 7.</b> World Survey of Applied Research	2						2	8	De Munck Chapter 10 Applied Anthropology (20 pages)
<b>Week 8</b> Mid term Pile sorts	2						2	5	Mid-term (45 minutes) Learn Pile sort technique
<b>Week 9</b> Rapid Assessment Protocols (RAP) and Rapid Assessment Response and Evaluation (RARE)	2						2	8	<b>Read:</b> Trotter on Rare Reyan on Riska and resiliency among Latin youths (25 pps)
<b>Week 10. Pile Sort studies</b>	2						2	5	Pile sorts chapter (pps,67-96) discuss pile sort findings
<b>Week 11.</b> Case Studies	2						2	8	Hayes “chronic Illness” article on extended case study. Pile sort paper due)
<b>Week 12.</b> Education and Class	2						2	8	<b>Read:</b> Davis:How Cultural models about reading mediate class room practice. Kristian: Learning not to learn
<b>Week 13: Designing Questionnaires</b>	2						2	8	De Munck Chapter 5 designing questionnaires pps 67-97
<b>Week 14: Research Abroad</b>	2						2	5	Ryan Acute Illness in a Cameroon Village (15 pps) Discussion on questionnaires
<b>Week 15: Infant mortality</b>	2						2	5	Scheper-Hughers “Death Without

										Weeping;” de Hilari “deliberate and Passive infanticide in Bolivia.  Discuss your surveys learn consensus analysis
<b>Week 16: Review final paper Preparations for the exam</b>	2						2	10		
	<b>32</b>						<b>32</b>	<b>101</b>		

Assessment strategy	Weight, %	Assessment time	Assessment criteria
Midterm exam	20%	During semester	True/false; multiple choice, fill-in-the-blank.
Final Paper	40%	During examination period	Assessment criteria: clarity of project; method for data collection; method for data analysis; discussion of findings and weakness; coherence of whole project; did person do what said out to do? If trivial or significant based on whether the answer is substantive and useful.
Final exam	40%	During examination period	Comprehensive test on readings: true/false; multiple choice, fill-in-the blank.

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or a web link
<b>Compulsory reading list</b>				
Vam Willigen	2002	<i>Applied anthropology</i>		Greenwood Publishing Group
De Munck, Victor C.	2014	Chapter 10 “Applied anthropology”		Oxford University Press
De Munck, Victor C.	2009	Research design and methods for studying culture		Alta Mira Press
<b>Additional reading list</b>				
Beebe, J.	2001	<i>Rapid Assessment Process: an Introduction.</i>		Walnut Creek, CA.: Alta Mira Press.
Chambers, R.	2013	<i>Ideas for development</i>		New York: Routledge
Scrimshaw, S. C. M. and E. Hurtado.	1987	<i>Rapid Assessment Procedures for Nutrition and Primary</i>		United Nations University (Tokyo), and UNICEF

		<i>Health: Anthropological Approaches to Programme Improvement</i>		