

International Summer School
Ecole de “Business in Europe”
Management
Strasbourg
UNIVERSITÉ DE STRASBOURG
www.em-strasbourg.eu

Strasbourg, France

May 27th - June 23th 2012



Strasbourg Cathedral



European Parliament



Strasbourg “Bateau mouche”

**A four-week program in the capital of Europe
Come increase your knowledge in European Business and
Politics Improve, or learn, some real French in France**

Students from previous programs have said:

“Great Experience for me before starting my career. Thank you for a great time and a life experience”

“Excellent! I would definitely refer it to other students”

“It was a wonderful program. I am very happy that I came to Strasbourg”

“The whole course was great! I’d recommend anyone to take it”

Our program

Classes and Guest Lectures

All classes, lectures, and visits will be held in English.

French Language (Beginner's & Intermediate) (18 contact hours)

French Society
French Ideas and Mentalities

European Integration – (42 contact hours in conjunction with visits)

History of European Integration
The European Institutions
The European Union and the World

Business in Europe – (Team teaching) (42 contact hours in conjunction with visits)

Managing Arts Organizations
Competing in the Global Marketplace
Marketing in Europe
Managing the Cultural Differences in the European Context



Corporate Visits & Visits of International Institutions

A variety of company visits will be organized once a week in conjunction with the corporate business environment in Europe.

Our partner companies for these one-day corporate immersion visits include:



Mercedes-Benz

Smart France – Hambach, France
Mercedes Corporate Headquarters & visit of the museum – Stuttgart, Germany
Mars Chocolat– Haguenau, France
Steelcase Worklab – Schiltigheim France
The Kronenbourg Brewery – Strasbourg, France
The Heineken Brewery – Strasbourg, France
WeberHaus – Rheinau-Linx, Germany
ADI (Alsace Development International) – Strasbourg, France
Wine and Production Industry – Alsace, France



European Institutions:

The European Parliament – Strasbourg, France
The Council of Europe – Strasbourg, France
The European Court of Human Rights – Strasbourg, France
The European Central Bank or the Deutsche Bank – Frankfurt, Germany



Dates

Expected arrival: Late May (25th or 26th)
Program begins: May 27th 2011 (Cultural visits) – May 28st (Classes begin)
Program ends: June 23th 2011

Accommodation

Residence La Marne (near the school)
Students are expected to arrive 1-2 days prior to the beginning of the program. Reservations will be made accordingly.
Close to tram stop and very close to the school

Eligibility

Undergraduate or Graduate students
Additional requirement for graduate students (term paper)

Academic Credit

6 US credit hours / 12 ECTS credits

Extra-Curricular Activities

Amenities include:

- Two dinners hosted by the school in some charming Alsatian Restaurants
- A visit of an 18th century castle (Haut-Koenigsbourg) in the Vosges mountains
- A visit of a winery including a wine-tasting session
- A visit of the city of Strasbourg



Winery



*Boat Ride around
Strasbourg*

Castle



Other personal possibilities on the week-ends:

Strasbourg is located close to three airports (Baden-Baden, Frankfurt Hahn, Euroairport Basel-Mulhouse-Freiburg) which offer low cost flights with Ryanair, Easyjet or Germanwings. Shuttles or trains depart from Strasbourg for those airports in Germany and Switzerland. If you plan in advance, you can travel to London, Rome or Barcelona at a very low price.



Bruxelles



Milan



Nice



Madrid



Rome



London

Application Deadline

All applications should be received at EM Strasbourg Business School by
April 1, 2011

CONTACT

Caroline Risacher

Tel : 00 33 3 68 85 84 05

E-mail : caroline.risacher@em-strasbourg.eu

Summer School Budget: May 27th to June 23th 2012

❖ Lodging (according availability)

❖ Résidence de la Marne:

300€ (per person for an apartment for two)
400€ (per person for a studio -1 person apartment)
Subject to change

Located right behind the school (1 minute walk)

Some studios and some Apartments for 2 people partly furnished:

- 2 Beds
- Table
- Mini-stove
- Fridge
- Desk and chairs
- Sheets, Pillows, Blankets
- Washing machine available
- **No Internet**

You will need to bring your own towels



❖ Résidence Les Lauréades

354€ (per person for an apartment for two)
434€- 471€ (per person for a studio)
Subject to change

Located nearby the school (10 minutes walk)

Some studios and some Apartments for 2 people partly furnished:

- 2 Beds
- Table
- Mini-stove
- Fridge
- Desk and chairs
- Sheets, Pillows, Blankets
- Washing machine available
- Gym
- **No Internet**

You will need to bring your own towels

This budget is an estimation of basic costs and is only to be used as an example. It excludes travel plans, personal expenses ...

Please be aware that the currency rates vary. You might therefore want to take the Euro amount into account.

❖ Meals



- Breakfasts at School: approximately 2€ x 20 days (40€)
- Other breakfasts : at your own discretion : maximum 5€ x 8 days (40€)
- Lunches at School: approximately 4€ x 20 days (80€)
- Other Lunches: at your own discretion 5-10€ x 10 days (100€)
- Dinners: at your own discretion 5€-20€ x 25 days (mid-range 350€)

Total (high scale) for meals: **600€**

* These quotes are based on the assumption that students are eating out. Groceries will come out to less, about **200€ to 300€ for lunch and dinner.**

- Welcome and Farewell dinners organized by EM Strasbourg Business School

❖ Transportation 26€ for a monthly card (student fare; subject to change in April 2012)

The cost of the housing is payable directly to the residence.

We have chosen to overestimate so that students will not find themselves lacking in funds.

**Total: from 630 € (quote on the least expensive meal plan + public transportation)
to 1100 € (quote on the most expensive meal plan + public transportation)**

Total in American Dollars as of currency exchange on January 27th 2012 (1.00 USD = 0.762070 EUR):

between \$826 USD- \$1443 USD



This budget is an estimation of basic personal expenses ...

Please be aware that the currency rates vary. You might therefore want to take the Euro amount into account.

... It excludes travel plans,

APPLICATION FORM

SUMMER SCHOOL PROGRAM 2012

This form should be returned with 3 passport-sized pictures to Caroline Risacher at EM Strasbourg Business School, before

April 1st , 2012

Last Name: _____

First Name: _____ Middle: _____

Date of Birth: _____ Gender: _____

Permanent Home Address: _____

City/Town: _____ Country: _____

State: _____

Zip Code or Postal Code: _____

Home Telephone: _____

E-mail address: _____

Home University: _____

Year or level of Study: _____

Major: _____

Number of Semesters of French Language Instruction: _____

Smoker / Non-smoker: _____

Any additional information you might want to add (special dietary needs such as vegetarian, no pork, allergies to medications, food etc...):
