

International Summer School "Business in Europe" Strasbourg, France

A FOUR-WEEK PROGRAM IN THE CAPITAL OF EUROPE

INCREASE your knowledge
in European Business and
Politics!

IMPROVE, OR LEARN,
some real French in France!

TWO SESSIONS AVAILABLE

- June 3 – 30, 2015
- June 17 – July 15, 2015



be distinctive ■
EM STRASBOURG
BUSINESS SCHOOL

Welcome to EM Strasbourg!

EM Strasbourg Business School is recognized as the Business School of the University of Strasbourg. Over 176 partner companies and a network of its 15,000 alumni provide valuable support to the academic corporate organization. EM Strasbourg Business School is internationally renowned for its *Grande Ecole* program and over 200 partner universities in the world.



Our Program

CLASSES AND GUEST LECTURES

All classes, lectures and visits will be held in English.

French Language and Culture (20 contact hours/1,5 US credit hours/3 ECTS credits)

European Integration – (42 contact hours/3 US credit hours/6 ECTS credits)

- History of European Integration
- The Functions of European Institutions
- The European Union and the World

Business in Europe – (42 contact hours/3 US credit hours/6 ECTS credits)

- Business Environment in Europe
- Strategy of European Art Organizations
- Marketing in Europe
- Managing Cultural Differences in the European Context

CORPORATE VISITS & VISITS OF INTERNATIONAL INSTITUTIONS

A variety of company visits, visits of international institutions and cultural sights will be organized once a week in conjunction with the classes.

Our partner companies for these one-day corporate immersion visits include:

- Smart France – Hambach, France
- Mercedes Corporate Headquarters & visit of the museum – Stuttgart, Germany
- Steelcase Worklab – Schiltigheim, France
- WeberHaus – Rheinau-Linx, Germany
- Siemens – Haguenau, France
- Wine Industry – Alsace, France
- Deutsche Bank, Frankfurt, Germany
- Tomi Ungerer Museum, Strasbourg, France



European Institutions:

- The European Parliament – Strasbourg, France
- The Council of Europe – Strasbourg, France
- The European Court of Human Rights – Strasbourg, France
- The European Central Bank – Frankfurt, Germany

EXTRA-CURRICULAR ACTIVITIES

Amenities include:

- Two dinners hosted by the school in charming Alsatian restaurants
- A visit of an 18th century castle (Haut-Koenigsbourg) in the Vosges mountains
- A wine tasting session of our famous Alsatian wines in a local vineyard and a wine-producing village
- A guided tour in the historical city center of Strasbourg
- A guided tour of Strasbourg by boat



OPTIONS FOR ADDITIONAL CULTURAL EXPERIENCES ON THE WEEK-ENDS

Strasbourg is located close to three airports (Baden-Baden, Frankfurt Hahn, Euroairport Basel-Mulhouse-Freiburg) which offer low cost flights with Ryanair, Easyjet, Germanwings, Volotea and Vueling. Shuttles or trains depart from Strasbourg for those airports in Germany and Switzerland. If you plan in advance, you can travel to London, Rome or Barcelona at a very low price.

Accommodation

- University-run or private residence hall near the school (depending on availability).
- Students are expected to arrive 1-2 days prior to the beginning of the program (reservations will be made accordingly).
- Close to tram stop and very close to the school.



Comments from former students

“Great Experience for me before starting my career. Thank you for a great time and a life experience!”

“It was a wonderful program. I am very happy that I came to Strasbourg!”

“An amazing opportunity to interact with students and instructors from all over the world while living in France!”

“The program is a wonderful opportunity for an interdisciplinary and international approach to learning a variety of useful subjects.”

Practical information

Level: Undergraduate / Graduate (Additional requirement of term paper for graduate students)

Language Requirement: English proficiency

Prerequisites: No

Academic Credits: 7,5 US credit hours/15 ECTS credits

Program Fees: each student is responsible for fees at their home university. Accommodations and meals are paid for by the students. Travel arrangements have to be made and paid for individually.

Application Deadline

April 1st, 2015

Inscriptions and contact

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