



## TRANSCULTURAL COMMUNICATION

DEPARTMENT OF CULTURAL AND RELIGIOUS STUDIES FACULTY OF EDUCATION, UNIVERSITY OF HRADEC KRÁLOVÉ

3 YEARS
BACHELOR DEGREE
MAX. 25 STUDENTS EACH YEAR

## THREE THEMATIC STUDY AREAS

- THEORY OF CULTURE
- THEORETICAL/IDEOLOGICAL FOUNDATIONS
  OF TRANSCULTURAL COMMUNICATION
- ETHICAL FOUNDATIONS OF TRANSCULTURAL COMMUNICATION



## **GOALS**

- REACTION TO CHALLENGES SUCH AS MIGRATION, GLOBALIZATION, INTERACTION AMONG VARIOUS CULTURES AND SUBCULTURES
- WE DO NOT AIM FOR A UNIVERSAL CULTURE, BUT FOR A DIALOGUE AMONG CULTURES
- DIALOGUE ACROSS BORDERS OF ETHNICITY, RELIGION, RACE, GENDER AND SOCIAL CLASS





