

## VU, LLTI AND LMTA ETHNOLOGY DOCTORAL STUDY PROGRAM

Subject	Research area (branch), code	Institution	Department
<b>QUALITATIVE RESEARCH METHODS</b>		Vilnius University	Institute of Asian and Transcultural Studies
Form of study	Duration	Form of study	Duration
lecture:	10	consultation:	10
independent study:	170	seminar:	10
Credits:	<b>7,5</b>		
Anotation			
<p><b>The aim of the study subject</b></p> <p>The students will be acquainted with the variety and main principles of qualitative research methods. The course introduces to some fieldwork methods (interviews, observations, etc) and data analysis approaches, qualitative methods of text analysis, challenges and principles of digital fieldwork. The aim is to help a student to learn about the methods the most appropriate for their concrete research project. The students are required to develop a research strategy for their doctoral project, select appropriate methods, develop research instruments and make some pilot research and analysis.</p>			
<p><b>The aims of the study subject and competences gained:</b></p> <ul style="list-style-type: none"> <li>• To select the most proper methodology and methods for concrete doctoral project; to prepare research strategy and instruments;</li> <li>• To learn how to apply the selected research methods and conduct data analysis,</li> <li>• To analyse data (also with software programme)</li> <li>• To triangulate data collected via different methods.</li> </ul>			
<p><b>Content:</b></p> <p><b>1. Qualitative and quantitative research methodology and methods: the main characteristics. The formulation of research problem.</b></p> <p>Key words: qualitative and quantitative methodologies, social and humanitarian sciences, anthropology.</p> <p>Concepts: methodology, methods, research problem, research object, aims, strategy, validity.</p> <p>Literature:</p> <ul style="list-style-type: none"> <li>• Bernard H. Rusell (2006) Research Methods in Anthropology. Qualitative and quantitative approaches. 4th edition. Altamira Press.</li> <li>• Bryman Alan, Burgess G. Robert (eds.) (1994) Analyzing Qualitative Data. London and New York: Routledge.</li> <li>• Brygman, Alan (2008) Social Research Methods. 4th Edition. Oxford University Press.</li> </ul> <p>Key questions:</p> <ul style="list-style-type: none"> <li>• What is the difference between qualitative and quantitative research?</li> <li>• When does a researcher apply qualitative or quantitative research methodology or combine them?</li> <li>• How to select a proper methodology for your particular project?</li> <li>• How to find and formulate research problem, aim, tasks in the qualitative research?</li> </ul>			

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- **2. Research project in social and humanitarian sciences: what is it? The discussion of selected research projects. The main issues in planning research: practical aspects, time, ethics. The requirements of research ethics.**

Key words: research ethics in social and humanitarian sciences, research strategy.

Concepts: research project, sample, anonymity, confidentiality, responsibility.

Questions:

- What are the main aspects a researcher must take into account while planning research?
- What is the moral and legal responsibility of a researcher in regards to research participants?

Literature:

- Bernard H. Rusell (2006) *Research Methods in Anthropology. Qualitative and quantitative approaches.* 4th edition. Altamira Press.
- Lietuvos Respublikos akademinės etikos ir procedūrų kontrolieriaus 2020 12 10 įsakymas “Atitikties mokslinių tyrimų vertinimui gairės” // <https://etikostarnyba.lt/atitikties-moksliniu-tyrimu-etikai-vertinimas-zmogaus-teisems-uztikrinti/>
- Rabinow P., Marcus G.E., Faubon J.D., Rees T. (2008) *Designs for an anthropology of the contemporary.* Duke University Press.

### **3. Ethnographic fieldwork methods: observation and participant observation**

Key words: sociocultural anthropology, ethnology, sociology.

Concepts: writing ethnography, reflexivity, ethics.

Literature:

- Spradley, James P. (1980) *Participant Observation.* Wadsworth.
- Bernard H. Rusell (2006) *Research Methods in Anthropology. Qualitative and quantitative approaches.* 4th edition. Altamira Press.

Key questions:

- What is descriptive observation, observation, participant observation, focused or selective observation?
- What to observe and describe and how?
- What are the main principles of ethics for observation or participant observation?
- How to analyse your data?

### **4. Interviews and interviewing. How to prepare interview guidelines. Practical assignments.**

Key words: types of interview, interview guidelines

Concepts: unstructural interview, semi-structural interview, focus group interview, ethnographic interview

Literature:

- Kvale S. (1996) *InterViews: An Introduction to Qualitative Research Interviewing*. Thousand Oaks, London, New Delhi: SAGE Publications.
- Mack N., Woodsing C., MacQueen K., Guest G., Namey E. (2005) *Qualitative Research Methods: A Data Collector's Field Guide*. FHI.
- Spradley P.J. (1979) *The Ethnographic Interview*. Wadsworth.

Questions:

- How to conduct good interview?
- What are the main principles of unstructural, semi-structural, ethnographic and focus group interviews? Which type of interview serves what purposes?
- How questions are formulated in different types of interviews?
- What is the relation between research question and interview question?

**5. Life story interview and biographical interview. Auto-ethnography.**

Key words: life story, life history, biography in the context of migration research, traumatic experiences.

Concepts: life history, biographical method, auto-ethnography, analysis.

Literature:

- Lawthom R., Clough P., Moore M. (eds.) (2004) *Researching Life Stories: Method, theory and analysis in a biographical age*. London and New York: Routledge.
- Okeley J., Callaway H. (eds.) (1992) *Anthropology and Autobiography*. ASA Monographs 29. London and New York: Routledge.
- Thompson P. (2000) *The Voice of the Past: Oral History*. Oxford: Oxford University Press.

Questions:

- When life history / life story interview is applied?
- What is characteristic to life history, life story, biographical interview, autoethnography, oral history?
- Ethics.

**6. Software programmes in text analysis. Practical tasks.**

Key words: main steps of analysis.

Concepts: coding, categories, Atlas ti, Maquda.

- Literature: Bernard H. Russell (2006) *Research Methods in Anthropology. Qualitative and quantitative approaches*. 4th edition. Altamira Press.
- Saldana J. (2010) *The coding manual for Qualitative Researchers*. Sage publications.

Questions:

- How do we analyse data?
- What is coding?
- What is code, category, theme, subcode, subcategory?

**7. Written sources and their qualitative analysis. Mass media and printed texts.**

Key words: qualitative text analysis, mass media.

Concepts: critical discourse analysis, thematic analysis.

Literature:

- Bernard H. Russell (2006) *Research Methods in Anthropology. Qualitative and quantitative approaches.* 4th edition. Altamira Press.
- Woods Nicola (2006) *Describing Discourse: a practical guide to discourse analysis.* Hodder Arnold.

Questions:

- What are the main principles in analysis of printed texts?
- How do we select the sources of data.

### **8. Visual resources.**

Key words: visual resources and ethnography.

Concepts: photo, video, audio

Literature:

- Mannay D. (2016) *Visual, narrative and creative research methods. Application, reflection and ethics.* London and New York: Routledge
- Banks Marcus (2001) *Visual methods in social research.* Sage publications.
- Pink, Sarah (2006) *The Future of Visual Anthropology. Engaging the Senses.* London and New York: Routledge

Questions:

- How photo or video could be used in qualitative research?
- How visual data is presented and analysed? what specific ethical requirements are for use of visual data?

### **9. Digital ethnography**

Key words: qualitative research online.

Concepts: ethnography online, research online.

Literature:

- Kozinets R.V. (2010) *Netnography: doing ethnographic research online.* Los Angeles: Sage.
- Gaiser Ted J., Schreiner A.E. (2009) *A guide to conducting online research.* Sage.

Questions:

- What is research online? What are the main challenges of digital research?
- What are the methods of digital ethnography?
- What are the main issues of ethics in research online?

### **10. Data presentation in text. How to present data collected by different methods?**

Key words: stages of text writing, ways of writing.

Concepts: reflexivity, multivocality, authorship.

Literature:

- Clifford J., Marcus G.E (1986) Writing Culture: the Poetics and Politics of Ethnography. Berkeley: University of California Press.

Questions:

- How to present data in text? Diverse ways of data presentation.
- How to achieve multivocality in the text?
- How your reflexivity is achieved?

Reading list

**Main literature:**

- Banks Marcus (2001) Visual methods in social research. Sage publications.
- Bernard H. Rusell (2006) Research Methods in Anthropology. Qualitative and quantitative approaches. 4th edition. Altamira Press.
- Bryman Alan, Burgess G. Robert (eds.) (1994) Analyzing Qualitative Data. London and New York: Routledge.
- Bryman, Alan (2008) Social Research Methods. 4th Edition. Oxford University Press.
- Clifford J., Marcus G.E (1986) Writing Culture: the Poetics and Politics of Ethnography. Berkeley: University of California Press.
- Kozinets R.V. (2010) Netnography: doing ethnographic research online. Los Angeles: Sage.
- Kvale S. (1996) InterViews: An Introduction to Qualitative Research Interviewing. Thousand Oaks, London, New Delhi: SAGE Publications.
- Lawthom R., Clough P., Moore M. (eds.) (2004) Researching Life Stories: Method, theory and analysis in a biographical age. London and New York: Routledge.
- Mack N., Woodsing C., MacQueen K., Guest G., Namey E. (2005) Qualitative Research Methods: A Data Collector's Field Guide. FHI.
- Mannay D. (2016) Visual, narrative and creative research methods. Application, reflection and ethics. London and New York: Routledge
- Okeley J., Callaway H. (eds.) (1992) Anthropology and Autobiography. ASA Monographs 29. London and New York: Routledge.
- Pink, Sarah (2006) The Future of Visual Anthropology. Engaging the Senses. London and New York: Routledge
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- Saldana J. (2010) The coding manual for Qualitative Researchers. Sage publications.
- Spradley, James P. (1980) Participant Observation. Wadsworth.
- Spradley P.J. (1979) The Ethnographic Interview. Wadsworth.

**Recommended literature:**

- Lietuvos Respublikos akademinės etikos ir procedūrų kontrolieriaus 2020 12 10 įsakymas "Atitikties mokslinių tyrimų vertinimui gairės" // <https://etikostarnyba.lt/atitikties-moksliniu-tyrimu-etikai-vertinimas-zmogaus-teisems-uztikrinti/> Thompson P. (2000) The Voice of the Past: Oral History. Oxford: Oxford University Press
- Woods Nicola (2006) Describing Discourse: a practical guide to discourse analysis. Hodder Arnold
- Gaiser Ted J., Schreiner A.E. (2009) A guide to conducting online research. Sage.

Advisers:

Major research published in the last 5 years in the field (branch)

academic degree, name and surname	
Doc dr. Kristina Šliavaitė	<p data-bbox="596 304 1091 333"><b>Parts of monographs or edited volumes</b></p> <ul data-bbox="550 376 1369 887" style="list-style-type: none"> <li data-bbox="550 376 1369 539">• Frėjutė-Rakauskienė M., Klumbytė N., Marcinkevičius A., Šliavaitė K. (2018) „Socialinis ir istorinis teisingumas daugiaetninėje Lietuvos visuomenėje: sampratos, patirtys ir kontekstai“. Vilnius: Lietuvos socialinių tyrimų centras, Balto Print. (indėlis – 4 a.l.)</li> <li data-bbox="550 551 1369 680">• Frėjutė-Rakauskienė M., Marcinkevičius A., Šliavaitė K., Štiniienė I. (2016) „Etniškumas ir identitetai Pietryčių Lietuvoje: raiška, veiksniai ir kontekstai“. Vilnius: Lietuvos socialinių tyrimų centras. (indėlis – 4 a.l.)</li> <li data-bbox="550 692 1369 887">• Šliavaitė K. 2015 ‘Homeland is Where Everything Is for the People’: The Rationale of Belonging and Citizenship in the Context of Social Uncertainty, in Ida Harboe Knudsen, Martin Demant Frederiksen (eds.) <i>Ethnographies of Grey Zones in Eastern Europe: Relations, Borders and Invisibilities</i>. London, New York: Anthem Press. p. 107-122.</li> </ul> <p data-bbox="826 925 1038 954"><b>Scientific articles</b></p> <ul data-bbox="550 969 1369 2033" style="list-style-type: none"> <li data-bbox="550 969 1369 1133">• Šliavaitė K. 2020. “Memory, identity and schooling: diverging and overlapping narratives about the Second World War and its outcomes at the schools with Russian as the language of instruction in Lithuania” // <i>Journal of Baltic Studies</i>, DOI:10.1080/01629778.2020.1825501</li> <li data-bbox="550 1144 1369 1274">• Frėjutė-Rakauskienė M., Sasunkevich O., Šliavaitė K. (2020) „Polish Ethnic Minority in Belarus and Lithuania: Politics, Institutions and Identities“ // <i>Nationalities Papers</i>, 2020: 1-18, doi:10.1017/nps.2020.80</li> <li data-bbox="550 1285 1369 1379">• Šliavaitė, K. 2020 Ar baigėsi posocializmas Lietuvoje: antropologija ir posocializmo transformacijų etnografija // <i>Lietuvos etnologija</i> 20(29):9-35</li> <li data-bbox="550 1391 1369 1520">• Šliavaitė K. 2018 « Ne soyez jamais pingre avec un prêtre, un médecin ou un enseignant car ils font tourner le monde » La pratique du cadeau dans les écoles publiques de Lituanie // <i>Ethnologie française</i>, XLVIII, 2, 289-298.</li> <li data-bbox="550 1532 1369 1695">• Šliavaitė, K. 2019. „Kalba, tautinis tapatumas ir lygios galimybės švietime: mokyklų lietuvių, lenkų ir rusų mokomosiomis kalbomis bendruomenių požiūriai“ // <i>Kultūra ir visuomenė: socialinių tyrimų žurnalas. Culture and Society: Journal of Social Research</i> 10 (2): 31-58.</li> <li data-bbox="550 1706 1369 1834">• Šliavaitė K. 2018 „Ar galimas neoliberalus socialinis teisingumas? Lietuvos mokyklų tinklo optimizavimo interpretacijos ir patirtys“ // <i>Kultūra ir visuomenė. Socialinių tyrimų žurnalas</i> 9(2): 37-60.</li> <li data-bbox="550 1845 1369 1975">• Šliavaitė K. 2017 „Dovanos mokytojams Lietuvos mokyklų bendruomenėse: tarp bendruomeniškumo kūrimo ir mainų“ // <i>Lietuvos etnologija: socialinės antropologijos ir etnologijos studijos</i>, p. 99-123</li> <li data-bbox="550 1986 1369 2033">• Šliavaitė K. 2015 Kalba, tapatumas ir tarpetniniai santykiai Pietryčių Lietuvoje: daugiakultūriškumo patirtys ir iššūkiai</li> </ul>

	kasdieniuose kontekstuose, <i>Lietuvos etnologija: socialinės antropologijos ir etnologijos studijos</i> , 15(24), 27-51.
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Approved at the meeting of the Ethnology Doctoral Committee of VU, LLTI and LMTA on June 25, 2023, No. R6-5.

Chair of the Doctoral Committee

Dr. Daiva Vaitkevičienė