



COURSE UNIT DESCRIPTION

Course unit title	Code
Strategic Financial Management	2024-05-06

Annotation
Better understanding of a company's financial management leads to better management decisions and strategic choices.

Lecturer(s)	Department, Faculty
Coordinating: assoc. prof. Antanas Laurinavičius, PhD Other: assoc. prof. Algimantas Laurinavičius, PhD	Faculty of Economics and Business Administration, Department of Finance

Study cycle	Type of the course unit
Master	Optional

Mode of delivery	Semester or period when it is delivered	Language of instruction
Lectures and seminars	Autumn	English

Requisites	
Prerequisites: Financial Analysis, Corporate Finance	Co-requisites (if relevant):

Number of ECTS credits allocated	Student's workload (total)	Contact hours	Individual work
5	130	32	98

Purpose of the course unit: programme competences to be developed
The aim of the course is to provide students with tools necessary to understand company's financial management and its importance in making strategic management decisions.

Learning outcomes of the course unit	Teaching and learning methods	Assessment methods
Ability to carry on corporate finance decisions and to understand their role for the strategic management of a company.	Lectures – to provide with foundation knowledge and a framework for study.	Test (10 point scale), exam (10 point scale).
Perception of the Company law and its practical application.	Seminars – to engage in discussion with teacher, to encourage deeper learning, to test understanding and ability to develop and to apply ideas.	
Financial management decisions in a group of companies.		
Different ways of financing a company and their practical application.		

Course content: breakdown of the topics	Contact hours						Individual work: time and assignments		
	Lectures	Tutorials	Seminars	Workshops	Laboratory work	Remote Tutorials	Contact hours, total	Individual work	Assignments
1. Corporate governance	2		2				4	18	Reading of scientific literature
2. Equity financing solutions	4		4				8	30	Reading of scientific literature
3. Corporate payout policy	2		2				4	18	Reading of scientific literature
4. Controlled transfer pricing	2		2				4	8	Reading of scientific literature
5. Taxation of a group of companies	2		2				4	8	Reading of scientific literature
6. Corporate income taxes	2		2				4	8	Reading of scientific literature
7. Financial analysis techniques	2		2				4	8	Reading of scientific literature
Total	16		16				32	98	

Assessment strategy	Weight %	Deadline	Assessment criteria
Test. Method of examination: test (multiple choices).	50%	Middle of semestre	The test consists of around 20 multiple choice questions which are of different level of difficulty varying from knowledge test to analytical assessment. Evaluation of questions fluctuates from 0.5 to 2 points.
Exam. Method of examination: test (multiple choices).	50%	End of semestre	The test consists of around 20 multiple choice questions which are of different level of difficulty varying from knowledge test to analytical assessment. Evaluation of questions fluctuates from 0.5 to 2 points.

Author	Publishing year	Title	Issue of a periodical or volume of a publication; pages	Publishing house or internet site
Required reading				
CFA Institute	2017	Financial Reporting and Analysis. CFA Program Curriculum. 2017, Level I, Volume 3. CFA Institute		CFA Institute
Damodaran, A.	2007	Corporate Finance Theory and Practice, 2nd Ed.		New York: John Wiley and Sons
Recommended reading				
Ross, S. A.; Westerfield, R. W.; Jordan, B. D.	2006	Corporate Finance Fundamentals		Boston [Mass.] : McGraw-Hill Irwin