



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Sustainable Development and Responsible Business	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: Lect. Simona Ramanauskaitė Other(s):	Business School, Saulėtekio al. 22, Vilnius

Study cycle	Type of the course unit (module)
Second	Compulsory

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Blended	Autumn	English

Requirements for students	
Prerequisites: Basics of Business Management	Additional requirements (if any): Direct and indirect relations with family businesses

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	32	98

Purpose of the course unit (module): programme competences to be developed		
Target of the subject: a) To develop theoretical and practical knowledge about sustainability and fundamentals of sustainable business. b) To investigate sustainable companies (local and international), which have successfully implemented sustainability strategy, expand knowledge variety of sustainability strategies, measurements, learn from their successes and failures. c) To investigate sustainable business company and learn to establish a long-term sustainable strategy and development.		
Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
Students will be able to understand sustainability as a whole concept.	Theoretical lectures, practical analysis of CSRD.	Individually analysed SDG index, active participation in the class
Students will be able to differentiate sustainable business and ordinary (non-sustainable) business.	Theoretical lectures, practical analysis of case studies, feedback and reflections, group assignments, self-studies.	Selected local and global business, analysed in group of students, individual evaluation after the presentation is done. Case study (prepared independently) evaluation after the presentation is done.

Students will be able to analyze undertakings strategy in sustainability context and come up with fundamental plan for undertakings sustainable development	Theoretical lectures, practical analysis of case studies, feedback and reflections, assignments, self-studies.	
Students will understand existing sustainability reporting methodologies	Theoretical lectures, practical analysis of case studies, feedback and reflections, assignments, self-studies.	Selected sustainable business measurement reporting, individual evaluation, evaluation after the presentation is done.

Content: breakdown of the topics	Contact hours							Self-study work: time and assignments	
	Lectures	Tutorials	Seminars	Exercises	Laboratory work	Internship/work	Contact hours	Self-study hours	Assignments
1. Understanding Sustainability in 2024	2		2	1			4	8	Familiarize yourself with the CSRD, investigate data from Lithuania, compare with other Baltic States. Be ready for active participation in the class.
2. Sustainability and the climate change	2		2	1			4	16	Read the latest research, familiarize yourself with newest findings of climate change and recommendations for governments, businesses, and other related parties.
3. Sustainable business: understanding sustainable business, differences of sustainability and corporate social responsibility.	2		2	2			6	16	Deepen knowledge of sustainable business. Select and present sustainable business examples in Lithuania and abroad, be ready to present while answering to these questions, why you chose these businesses, why this selected business is sustainable/responsible, what shall be improved
4. Sustainable management strategy, success, stakeholder engagements	4		4	2			6	16	Deepen understanding of

									sustainability, it's strategies
5.Sustainable development and reporting frameworks	2		2	2			6	16	Strengthen the understanding of reporting frameworks, be ready to present in class (CSRD, CSDDD, EUT, GRI)
Total	12		12	8			32	98	

Assessment strategy	Weight, %	Deadline	Assessment criteria
Student selects one of the sustainable business measurement reporting, presents the reporting (pros/cons)	25% analysis during the lectures	During the seminars.	2 points for the presentation during the seminar. Student presents one of selected systems, what does it measure, how is it designed, what organizations are using, what are pros/cons, limitations of this reporting/certification/ rating system.
Each student independently selects Lithuanian (or his country sustainable business) and international business, perform multi – criteria evaluation, describes it in written form, prepare presentation and present it.	25% presentation	During the seminars	2,5 points: perfect quality of written work, perfect knowledge of the presented sustainable business case. The theoretical and practical knowledge are successfully presented. Multi-criterial evaluation is perfectly done. 2.5 points: written work is performed, still not in full scope. Presentation is prepared, but not covering all multi-criteria evaluation or visible mistakes are left. 1 point: the knowledge of theoretical and practical aspects is performed below average, compared with all group of students. There is no written work or presentation, there are a lot of mistakes, the analysis of multi-criteria evaluation is performed poorly. 0 points: written work or/and presentation is not prepared and presented. Lecturer approves businesses selected by student.
Group of students independently select business and prepares sustainability strategy and implementation action plan.	30% presentation	During the seminars or the last lecture or during approved day of final examination.	2,5 points. Group of students work closely to investigate selected business and prepare sustainability strategy followed by step-by-step implementation plan.
Active Engagement.	20% participation and engagement during lectures	During all lectures.	2 points for an individual activity during the lectures: sharing knowledge from the readings done (the list of readings proposed below), asking questions, providing feedback, engaging, and reflecting.

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Alex Edmans	2020	Grow the Pie: How Great Companies Deliver Both Purpose and Profit		Cambridge University Press (April 16, 2020)
United Nations	2023	The Sustainable Development Goals Report 2023		https://s3.amazonaws.com/sustainabledevelopment.report/2023/sustainable-development-report-2023.pdf Task: familiarize yourself with the report, investigate data from Lithuania, compare with other Baltic States
United Nations	2023	SDG Index		https://www.sdgindex.org https://dashboards.sdgindex.org/profiles
IPCC	2022	Climate Change 2022: Impacts, Adaptation and Vulnerability		https://www.ipcc.ch/report/ar6/wg2/
IPCC	2022	AR6 Synthesis Report (SYR)		https://www.ipcc.ch/sr15/
EOCD	2023	Reform Options for Lithuanian Climate Neutrality by 2050		https://www.oecd.org/environment/reform-options-for-lithuanian-climate-neutrality-by-2050-0d570e99-en.htm
Global Reporting Initiative (GRI), United Nations Global Compact	2022	Business Reporting on the SDGs: An analysis of the goals and targets 2022		https://www.greenindustryplatform.org/guidance/business-reporting-sdgs-analysis-goals-and-targets-2022
UN Global Compact	2020	Leadership for the Decade of Action		https://www.unglobalcompact.org/library/5745