



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Management	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: Junior Assistant Ramojus Motuzas Other(s):	Faculty of Economics and Business Administration

Study cycle	Type of the course unit (module)
Bachelor's Degree	Elective

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Online	Autumn Semester	English

Requirements for students
Prerequisites: none

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	48	82

Purpose of the course unit (module): programme competences to be developed		
<p>This course provides students with both theoretical knowledge and practical skills necessary to understand and apply core management principles in today's global business environment. It develops competencies in strategic and organizational planning, change and innovation management, leadership, motivation, and teamwork. Special emphasis is placed on effective teamwork through the interactive methodology of creating and solving Escape Rooms, alongside the ability to analyze and address real-world managerial challenges.</p>		
Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
<p>Apply core management theories and principles in real business scenarios.</p> <p>Assess strategic and organizational planning and decision-making skills.</p> <p>Evaluate leadership challenges and propose innovative solutions.</p> <p>Design leadership, motivation, and teamwork strategies in multicultural environments.</p> <p>Analyze the influence of cultural differences on communication and teamwork.</p>	<p>Interactive lectures; practical tasks/tests; case; critical analysis; discussions.</p>	<p>Midterm and final oral evaluation; Escape Rooms – Parts 1 & 2.</p>

Content: breakdown of the topics	Contact hours							Self-study work: time and assignments		
	Lectures	Tutorials	Seminars	Exercises	Laboratory work	Internship/work	E-learning	Contact hours	Self-study hours	Assignments
Introduction to management: concepts, managerial roles, history	4							4	6	Robbins et al. Chapter 1
Organizational environment & culture	4		2					6	6	Robbins et al. Chapter 2
Strategic planning & decision-making	4		2					6	10	Robbins et al. Chapter 4-5
Organizational structure: centralization vs. decentralization	4		2					6	10	Robbins et al. Chapter 6
Change & innovation management	2		2					4	10	Robbins et al. Chapter 8
Leadership	4		2					6	10	Robbins et al. Chapter 9 and 12
Motivation & engagement	4		2					6	6	Robbins et al. Chapter 11
Teamwork: group dynamics & formation	2		2					4	6	Robbins et al. Chapter 10
Communication & conflict management	2							2	6	Robbins et al. Chapter 13
Control & performance evaluation	2		2					4	8	Robbins et al. Chapter 14
Total	32		16					48	82	

Assessment strategy	Weight, %	Deadline	Assessment criteria
Escape Room – Part 1 (creation & solving)	15%	After Topic 5	<p>A group of students (max. 6 members) creates & solves an escape room covering first 5 topics, but involving 10 tasks/questions with one answer. Evaluation:</p> <ul style="list-style-type: none"> ○ +5% active participation in creation process (a student is present in more than half of seminars involving the creation phase of the Escape Room – Part 1) ○ +5% logical structure & criteria compliance (approved by lecturer one day before solving the challenge). ○ +5% successful teamwork in solving assigned escape room.
Midterm oral assessment	30%	After Topic 5	3 random questions from first 5 topics; 5 minutes per student; up to 6 hints (such as: “the answer is wrong, give it another go!”) allowed in total (no penalty).

Escape Room – Part 2 (creation & solving)	20%	End of the semester	A group of students (max. 6 members) creates & solves an escape room covering all 10 topics, but involving 20 tasks/questions with one answer. Evaluation: <ul style="list-style-type: none"> +5% active participation in creation process (a student is present in more than half of seminars involving the creation phase of the Escape Room – Part 2) +5% logical structure & criteria compliance (approved by lecturer one day before solving the challenge). +5% successful teamwork in solving assigned escape room.
Final oral exam	35%	End of the semester	3 random questions from all 10 topics; 5 minutes per student; up to 3 hints (such as: “the answer is wrong, give it another go!”) allowed in total (no penalty).
The assessment strategy for an external exam	Weight, %	Deadline	Assessment criteria
Case analysis	20%	24 hours before the final oral exam	Must answer: (1) why case chosen; (2) learning value; (3) strongest practice examples; (4) applicability in decision-making. Late work not graded.
Final oral exam	80%	End of the semester	3 random questions from all 10 topics; 5 minutes per student; up to 3 hints (such as: “the answer is wrong, give it another go!”) allowed in total (no penalty).

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Robbins, S.P.	2013	Fundamentals of Management: Essential Concepts and Applications	8th edition	Pearson
Supplementary reading				
Daft, R.L.	2018	Management	13 th edition	Cengage Learning