COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Innovation and Change Management	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: Prof. Dr. Oliver Mauroner **Others:**	Vilnius University Business School Saulėtekio ave. 22, Vilnius

Study cycle	Type of the course unit (module)
Second	Elective

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Face-to-face	Autumn	English

Requirements for students	
Prerequisites: none	Additional requirements (if any):

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	24	106

Purpose of the course unit (module): programme competences to be developed		
This course provides an introduction to the nature of innovation and a broad range of innovation and change management knowledge in order to understand why firms innovate, and how innovation can be managed, especially in firms.		
Learning outcomes of the course unit (module)	**Teaching and learning methods**	**Assessment methods**
Gain knowledge, apprehension and be able to explain the various factors of innovation, innovation processes, and innovation management, gain knowledge on agile management and corporate innovation , be able to draw on and explain best practice in Innovation Management from European scenes (e.g. Innovation Labs, Makerspaces, Hackathons).	Lecture, readings, case studies, role games, teamwork and presentation, self-reflection activities, variety of media support (i.e. video clips)	Participation in class, group work and presentation, final examination
Gain practical skills in applying creative thinking (e.g. by performing a Design Thinking Workshop), developing ideas for product/service innovation, identifying market opportunities, developing and implementing an innovation management plan.	Lectures, group work, literature review, presentation in class, providing feedback to presentations of peers, consultations	Participation in class, group work and presentation, final examination

Content: breakdown of the topics	Contact hours							Self-study work: time and assignments	
	Lectures	Tutorials	Seminars	Exercises	Laboratory work	Internship/work placement	Contact hours	Self-study hours	Assignments
1. Reflection; Introduction on Innovation, Innovation Management and Planning for Innovation; Situation Analysis	4		2				6	8	
2. Innovation and Creativity Management; Theory of Creativity; Creativity techniques; Design Thinking Workshop	4		3				7	12	Group work, and in-class presentation
3. Innovation and Leadership; Vision, Mission, Objectives; Innovation and Corporate Responsibility; Funding and Networking; Change Management	3		2				5	36	In-class presentation
4. Innovation Planning; Case Studies on Innovative Companies; Planning for Innovation; Finalizing the Innovation Plan.	3		2				5	50	Developing an Innovation Management Plan based on the Dsign Thinking workshop
5. Consultation, preparation for the exam.		1					1		
Total	14	1	9				24	106	

Assessment strategy	Weight,%	Deadline	Assessment criteria
Participation in class	10%	Throughout the course	Active participation
Final examination	90%	At the end of the course	Applying Innovation Management knowledge, and developing an Innovation Management Plan based on the Design Thinking workshop Students will be assessed based on the following criteria: ● Synthesising cross-functional management knowledge ● Analytical knowledge and skills ● Strategic knowledge and skills ● Ability to apply theory to practice ● Creative abilities (new product or service, process, or social innovations)

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Godman, M.; Dingli, S.M.	2017	Creativity and Innovation Management		Routledge
Mauroner, O.	2017	Makers, hackers, DIY-innovation, and the strive for entrepreneurial opportunities	Int. Journal of Entrepreneurship and Small Business, Vol. 31, No. 1, 2017	Inderscience Enterprises Ltd.
Kolko, J.	2015	Design Thinking Comes of Age	Harvard Business Review, September 2015 Issue	
Johansson-Sköldberg, U.; Woodilla J.; Çetinkaya, M.	2013	Design Thinking: Past, Present and Possible Futures	Creativity and Innovation Management, Vol. 22, No. 2, 2013	
Tidd, J.; Bessant. J.	2008	Managing Innovation		John Wiley & Sons
Gelb, M.	2006	Pensare come Leonardo. I sette principi del genio.		Net
Hellriegel, D.; Jackson, S.; Slocum, J.W.	2004	Management: a Competency based Approach		South-Western College Pub
Optional reading				
Plattner, H.; Meinel, C.; Leifer, L.	2016	Design Thinking Research		Springer International Publishing
Mauroner, O.	2016	Social media for the purpose of knowledge creation and creativity management – a study of knowledge workers in Germany	Int. Journal of Learning and Intellectual Capital, Vol. 13, Nos. 2/3, 2016	Inderscience Enterprises Ltd.
Erik Bohemia, E.; Liedtka, J.; Rieple, A. (editors)	2012	Leading Innovation through Design	Proceedings of the DMI 2012 International Research Conference, August 8-9 2012, Boston, MA, USA.	Net
Filippetti, A.	2011	Innovation modes and design as a source of innovation: a firm level analysis	European Journal of Innovation Management. Vol. 14., No.1, pp. 5-26	
Brooke Dobny, C.	2008	Measuring Innovation culture in organizations	European Journal of Innovation Management, Vol. 11, pp. 539-559	
Anthony, S.D., Eyring and Gibson, L.	2006	Mapping your innovation strategy	Harvard Business Review	