



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Information Wars	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: Assoc. prof. Dr. Mantas Martišius Other(s):	Vilnius University Faculty of Communication I rūmai, LT-10222 Vilnius

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Lecture	Autumn semester	English

Requirements for students	
Prerequisites: Be able to independently and critically analyse material and express thoughts in academic language. Be able to study literature in English.	Additional requirements (if any): none

Subject (module) volume in credits	Total student workload	All in contact work	Hours of independent work
5	130	32	90

Purpose of the course unit (module): programme competences to be developed		
During Information Wars course lectures and seminars students will be focus on information warfare and its relationship with the media. Course introduce with the concepts of information warfare, with information dissemination channels and mass media role in war. Student will deepen there knowledge's into globalization, cultural imperialism, the phenomenon of public diplomacy, propaganda techniques, placing military conflict in the media.		
Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
a) To understand the role of Information War in the media system and know the historical evolution of subject. b) To be able to analyse and Information War, its impact on mass communication; c) To be able to understand and critically evaluate the information from the conflict zone. Understand the pressure to the media during war. d) To gather, analyse and systemize data; to be able to convey knowledge about the aspects of Information War. e) To independently do written work on Information War case study: to perceive the research problem, select the proper methods, sources and literature to solve it, analyse the selected material, describe the results of the work in the text, and present conclusions.	Lectures, discussions, analysis of scientific literature, preparation of written work.	
	Analysis of scientific literature, discussions, preparation of written work and group assignments.	
	Preparation of written work.	

Course content: breakdown of the topics	Contact hours					Individual work: time and assignments
	Lectures	Consultations	Seminars	All in contact	Independent work	Assignments
1. Information warfare exclusivity.	1			1	6	Martišius M. (2016) p. 8 – 13; Waltz E. (1998). p. 10 – 15.
2. Areas of information warfare.	2			2	6	Christopher P. (2008) p. 1 – 22.
3. The information revolution.	1		2	1	6	Stengel R. (2019)., Part IV; Waltz E. (1998)., p. 83 – 104.
4. National Security Studies.	1	2	2	4	6	Waltz E. (1998)., p. 19 – 21.
5. U.S. and Russian approaches to the information war.	2		2	4	7	Christopher P. (2008)., p. 22 -48. Fridman O. (2018)., 129 – 148.
6. Information war coverage and shape.	1			1	7	Waltz E. (1998)., p. 15 - 19.
7. Propaganda and psychological warfare.	2	2	2	4	7	Stengel R. (2019)., Part VII.
8. Cultural imperialism.	1			1	7	Seib Ph. (2009)., p. 3 – 22.
9. Public Diplomacy.	1		2	2	7	Seib Ph. (2009)., p. 135 – 154.
10. Globalization, the role of the media in it.	1		2	4	7	Waltz E. (1998)., p. 171 – 221.
11. The role of media in modern politics.	1		2	4	14	Martišius M. (2016). p. 13– 17.
12. Information war conditions and factors.	2		2	4	10	Martišius M. (2016). p. 17– 21;
In all	16	4	16	32	90	

Assessment strategy	Weight, %	Time of assessment	Assessment criteria
Evaluation system (10-point system). Written work The length of the written work is 15 000-18 000 characters, or 6-8 pages (excluding appendices, content overview, and bibliography)	50%	During the semester	Participation in lectures and seminars: Attendance at lectures is optional. At least 75% of the seminars must be attended in order to be allowed to take the exam. Total of 5 points. The following aspects of the work shall be evaluated: - <u>Structure and volume of the work</u> : the structure of the written work is clear and logical and includes all of the necessary components (the introduction, which presents

			the topic, goals, tasks, methods, and empirical material; the content, which presents analysis and interpretation of the empirical material and conclusions), and the work is of suitable volume (0.5 points); - <u>Analysis and conclusions</u>: the analysis is very comprehensive, and the conclusions are founded and formulated based on empirical material (2 points); if an analysis has been carried out but is not comprehensive and the conclusions are not completely founded, then 1 point shall be given; no points shall be given for superficial analysis. - <u>Scientific style and research culture</u>: sources and quotes are treated properly; wording and style meet the requirements of scientific work (0.5 points). Assessment if the written work is not submitted – 0 points.
Examination: answering to open questions	50%	At the end of the semester	The questions is from the topics of lectures. Assessment is as follows: 5: Excellent knowledge and skills. Evaluation level. 45-50 correct answers. 4: Good knowledge and skills, may be minor errors. Synthesis level. 35-44 correct answers. 3: Average knowledge and skills, with errors. Analysis level. 25-34 correct answers. 2: Below average knowledge and skills, with (substantive) errors. Knowledge application level. 15-24 correct answers. 1: Knowledge and skills still satisfy minimum requirements. Many errors. Knowledge and understanding level. 5-14 correct answers. 0: Does not meet minimum requirements. 0-4 correct answers.

Author	Year	Title	Number of a periodical or volume	Place of publication and publisher or Internet link
Required reading				
Edward Waltz	1998	Information Warfare Principles and Operations	p. 10-19; 83-104; 171-221	Artech Print on Demand
Richard Stengel	2019	Information Wars: How We Lost the Global Battle Against Disinformation & What We Can Do About It	Parts IV and VII	Atlantic Monthly Press
Christopher P.	2008	Information operations - doctrine and practice: a reference handbook.	p. 1 - 48	PRAEGER SECURITY INTERNATIONAL
Seib Ph.	2009	Toward a new public diplomacy: redirecting U.S. foreign policy.	p. 3 – 22; p. 135 – 154.	PALGRAVE MACMILLAN
Martišius M.	2016	THE IMPACT OF THE INFORMATION WARFARE ON THE MASS MEDIA OF LITHUANIA.	p. 1 - 21	Faculty of Communication, Information Centre
Ofer Fridman (Editor), Vitaly Kabernik, James C. Pearce	2018	Hybrid Conflicts and Information Warfare: New Labels, Old Politics	p. 129 – 148.	Lynne Rienner Publishers
Supplementary reading				
Jowett G., S., O'Donnell V.	1999	Propaganda and persuasion p. 1- 55		Faculty of Communication

Philip M. Taylor,	2009	Munitions of the Mind; a history of propaganda from the ancient world to the present day., p.173-284.		Faculty of Communication
Webster, Frank	1996	Theories of the information society., p 168 – 208.		Faculty of Communication