



COURSE UNIT (MODULE) DESCRIPTION

Course unit (module) title	Code
Management	

Lecturer(s)	Department(s) where the course unit (module) is delivered
Coordinator: Ramojus Motuzas Other(s):	Faculty of Economics and Business Administration

Study cycle	Type of the course unit (module)
First	Optional

Mode of delivery	Period when the course unit (module) is delivered	Language(s) of instruction
Remote	Spring semester	English

Requirements for students
Prerequisites: none

Course (module) volume in credits	Total student's workload	Contact hours	Self-study hours
5	130	48	82

Purpose of the course unit (module): programme competences to be developed		
This course is designed to equip students with a comprehensive understanding of fundamental management principles and their application in a globalized business environment. Students will develop essential managerial competencies, including strategic planning, organizational leadership, problem-solving, and decision-making. Special emphasis is placed on teamwork in multicultural settings, effective communication across diverse work environments, and the ability to analyze and address managerial challenges in real-world scenarios.		
Learning outcomes of the course unit (module)	Teaching and learning methods	Assessment methods
Analyze the impact of intercultural differences in business communication and teamwork.	Interactive lectures, seminar discussions, problem-based learning, collaborative learning, team projects	Online Escape Rooms (Knowledge-Based), Mid-Term and Final Assessments (Oral)
Apply key management theories and principles in real-world business scenarios.		
Develop strategies for effective teamwork and leadership in a multicultural environment.		
Evaluate managerial challenges and propose innovative solutions.		

Implement fundamental managerial skills, including strategic planning, organizational design, and decision-making.		
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Content: breakdown of the topics	Contact hours							Self-study work: time and assignments		
	Lectures	Tutorials	Seminars	Exercises	Laboratory work	Internship/work placement	E-learning	Contact hours	Self-study hours	Assignments
Introduction to Management: Core concepts, managerial roles, and historical perspectives.	4							4	6	Robbins et al. Chapter 1
Organizational Environment & Culture: Internal and external factors shaping management.	4		2					6	6	Robbins et al. Chapter 2
Strategic Planning & Decision-Making: Goal-setting, organizational planning, and strategy execution.	4		2					6	10	Robbins et al. Chapter 4-5
Organizational Structure & Design: Centralization vs. decentralization, types of structures.	4		2					6	10	Robbins et al. Chapter 6
Change & Innovation Management: Strategies for navigating change and fostering innovation.	2		2					4	10	Robbins et al. Chapter 8
Leadership: Leadership styles	4		2					6	10	Robbins et al. Chapter 9 and 12
Motivation & Employee Engagement: Theories and strategies for driving performance.	4		2					6	6	Robbins et al. Chapter 11
Teamwork: Groups and teams, group dynamics, team formation process.	2		2					4	6	Robbins et al. Chapter 10
Communication & Conflict Management: Barriers to communication and conflict resolution models.	2							2	6	Robbins et al. Chapter 13
Controlling & Performance Evaluation: Monitoring performance, feedback mechanisms, and control systems.	2		2					4	8	Robbins et al. Chapter 14
Total	32		16					48	82	

Assessment strategy	Weight, %	Deadline	Assessment criteria
Online Escape Room Part 1	15%	Mid-Semester	Each student group (max. 5 members) will design and complete an interactive online escape room covering at least five key management topics. The task includes:

			<p>- 7.5%: The online escape room follows a logical order and integrates five different management topics from the online classes. Before assigning it to another group, a lecturer must approve it.</p> <p>- 7.5%: Collaborative effort in successfully completing an assigned escape room.</p>
Mid-Term Assessment	25%	Mid-Semester	In an online oral evaluation, each student will be asked three randomly selected questions covering first half of all course topics. Each student will have three minutes to respond and may request up to six hints during the assessment.
Online Escape Room Part 2	20%	Mid-Semester	<p>Each student group (max. 5 members) will design and complete an interactive online escape room covering at least five key management topics. The task includes:</p> <p>- 10%: The online escape room follows a logical order and integrates five different management topics from the online classes. Before assigning it to another group, a lecturer must approve it.</p> <p>- 10%: Collaborative effort in successfully completing an assigned escape room.</p>
Final Assessment	40%	End of the semester	In an online oral evaluation, each student will be asked three randomly selected questions covering all course topics. Each student will have three minutes to respond and may request up to three hints during the assessment.
The assessment strategy for an external exam	Weight, %	Deadline	Assessment criteria
Case study paper	20%	1 day (24 hours) before the final evaluation	<p>Student prepares the case study paper (in Word) or presentation (in PowerPoint) of a world-famous (i.e., with traceable information online) manager. The task is performed individually and submitted on Moodle (VMA). To receive full points, students must thoroughly address the following questions:</p> <ul style="list-style-type: none"> • <i>Why did you select this case?</i> • <i>Why is this managerial practice valuable for learning?</i> • <i>What are the strongest examples of this management approach?</i> • <i>What key takeaways can be applied to future managerial decisions?</i> <p>Papers submitted after the deadline are evaluated 0 points.</p>
Final Assessment	80%	End of the semester	In an online oral evaluation, each student will be asked three randomly selected questions covering all course topics. Each student will have three minutes to answer, with a maximum of three hints allowed throughout the assessment.

Author	Year of publication	Title	Issue of a periodical or volume of a publication	Publishing place and house or web link
Compulsory reading				
Robbins, S.P.	2013	Fundamentals of Management: Essential Concepts and Applications	8th edition	Pearson
Supplementary reading				
Daft, R.L.	2018	Management	13 th edition	Cengage Learning