**NEW BOOK PROPOSAL**

**Once completed, please return to:**

Vilnius University Press

Address: Saulėtekio al. 9, LT-01131 Vilnius, Lithuania

E-mail info@leidykla.vu.lt

**AUTHOR AND TITLE INFORMATION**

## Tentative book title and subtitle (if any):

## Author's/Editor’s full name:

## Position and Affiliation (please enclose your curriculum vitae):

## Full Mailing addresses:

## Contact details:

## Telephone:

## Email:

## Other communication (e.g. LinkedIn)

## Please list details of co-author(s) or tentative contributors and their affiliations:

**SUBJECT MATTER**

## Definition of topic

(approx. 100 words)

## Please write a short description of your book which could be modified for promotion purposes.

(approx. 500 words)

## Please outline your reasons for proposing a new book in this area:

(approx. 200 words)

## Please list key features of your book (for example, what makes it unique, well suited to the needs of readers?):

(100 words or more)

## Please list a detailed table of contents, including section and sub-section headings. Include also a summary of each chapter and an approximation of length, e.g. word count, proposed number of pages. If the book is to be edited, please include the names and affiliations of the suggested contributors of each chapter (and indicate if they have already been asked or agreed to write their chapters).

1. **If you are proposing an edited volume, please outline why you have included the chapters you have and how you will ensure the chapters work together and contribute to a coherent whole.**

**MANUSCRIPT INFORMATION**

## Approximately how many pages and number of words would you expect your book to contain?

## Publishing to an agreed deadline is fundamental to good publishing. How long do you estimate it will take for delivery of the completed manuscript?

## Will you be able to prepare your text electronically?

## If so, what software will you be using?

## Please list any special features you would expect to include (for example tables, illustrations, photographs etc.).

## Will you be able to prepare your figures electronically?

## If so, what software will you be using?

**THE MARKET**

## A clear description of your intended readership is essential. Please identify the readership for your book:

### Primary Market (those audiences you feel *need* this book)

### Secondary Market (those audiences with an *occasional* need for this book)

## Please indicate any societies, professional organisations, companies or other groups which might want to know about your book, or who may be interested in bulk purchases:

## Please list any key journals in this area and any major conferences:

**TEXTBOOKS**

## For what specific courses is your book written?

### At what level will the book be aimed at? (for example, undergraduate, postgraduate, practitioner, researcher etc.)

### What are the typical student numbers?

### What is the length of the course? (for example, years 1-3, or year 1 only)

### Is the course optional or compulsory?

### Would your book be for main adoption, supplementary reading or recommended reading?

1. **Where will the readership be located geographically? (for example, Worldwide, or Lithuania specific).**

**Author's Previous Works**

## Please list your previous works.

**COMPETITION**

## Please list in order of importance, any existing books which are related to your book. Please supply (if possible) author/editor, publisher, publication date, price and any further information you feel relevant. Please give as much information as possible, including competing titles if such exist.

## Please outline in what ways your book is superior to, and differs from, the titles mentioned in previous section.

**REVIEWS**

## Please give a list of reviewers qualified to give an opinion on your book proposal (you may wish to dominate reviewers from both the Lithuania and overseas markets):

THANK YOU FOR TAKING THE TIME TO COMPLETE THIS FORM