



MEDIA LINGUISTICS

Programme type	Master's studies (university)
Field of study	Humanities
Study area	Linguistics
Qualification awarded	Master in Humanities
Length of programme	2 years (4 semesters)
Scope of programme (ECTS)	120
Language of instruction	English and Russian
Location	Vilnius, Lithuania
Starting date	1 st of September
Tuition fee EU students	2873 EUR/year
Tuition fee Non-EU students	2873 EUR/year

PROGRAMME DESCRIPTION

- *The objective*

To train highly qualified specialists in Applied Linguistics, who will be able to creatively and effectively apply the most up-to-date knowledge and methods of media linguistics, and who will be able to critically evaluate and solve theoretical and practical problems of the usage of English and Russian languages in various situations of public communication and create modern media texts.

- *Career opportunities*

Post-graduates of the programme will be able to independently conduct research on the language of the new media. They will be able to work in various spheres of public communication, which require specific professional usage of the English and Russian languages: in state institutions, media, publishing, private, non-governmental, and public sectors as well as academic institutions. After acquiring the Master's degree in Applied Linguistics, postgraduates of the programme will be able to offer their services as language experts and consultants, speechwriters, editors, specialists of public relations, media product localisation specialists, researchers, etc.

- *Access to further studies*

PhD studies in Linguistics.

KEY LEARNING OUTCOMES

Post-graduates of the study programme, having mastered the usage of English and Russian in modern communication in the public sphere and a changing multicultural environment:

- will understand the patterns of language functioning;
- will be able to perform the analysis of the elements and forms (English and Russian) of the changing linguistic activity;
- will be able to establish criteria for effective professional linguistic behavior;
- will be able to apply rules of linguistic behaviour in various situations of professional communication;
- will be able to create media texts in English and Russian.

COURSE INFORMATION

The programme has the following structure

Course Type	1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
Compulsory Courses	Media linguistics 1* (15 ECTS)	Media linguistics 2* (15 ECTS)	Media linguistics 3* (10 ECTS)	Master's thesis colloquium II (10 ECTS)
	Media philosophy (5 ECTS)	The art of persuasion (5 ECTS)	Media production localisation (5 ECTS)	Master's thesis (20 ECTS)
	Discourse analysis (5 ECTS)	Typology of the media genres (5 ECTS)	Social media cultures in communication (5 ECTS)	
	The modern media and their research (5 ECTS)		Master's thesis colloquium I (5 ECTS)	
Elective Courses		The media and culture (5 ECTS)	Power and the media (5 ECTS)	
		Persuasive discourse and its research (5 ECTS)	Medialisation of political discourse (5 ECTS)	

*Media Linguistics course consists of 3 composite parts

ADMISSION REQUIREMENTS AND SELECTION CRITERIA

- A Bachelor's degree in Philology or Linguistics (with specialization in the English and/or Russian languages);
- Holders of Bachelor's degree of Philology/Linguistics with specialization in other languages are subject to additional requirements: English and Russian languages at Level B2.

Academic contact

Assoc. prof. dr. Aušra Janulienė
ausra.januliene@uki.vu.lt

Admission contact

Please apply for more information at the Admission Office by e-mail admissions@cr.vu.lt