



# 16<sup>th</sup> Annual Conference of the EuroMed Academy of Business

Business Transformation in Uncertain Global Environments

# September 27<sup>th</sup>-29<sup>th</sup>, 2023 Vilnius, Lithuania

Extended submission deadline: April 23<sup>rd</sup> 2023

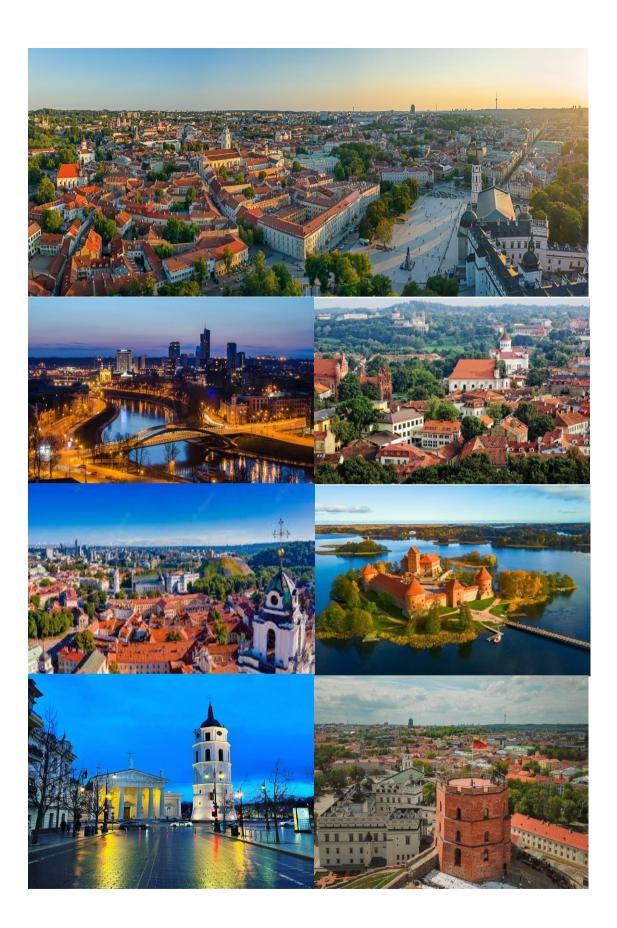
**EMRBI** Presidents

Prof. Demetris Vrontis Vice Rector University of Nicosia Nicosia, Cyprus Prof. Emeritus Yaakov Weber Director, Research Unit School of Business College of Management, Israel

Chairs: Dr. Ignas Zimaitis, Dr. Rasa Pauliene and Prof. Gindrute Kasnauskiene Vilnius University, Lithuania



Vilnius University



## **Conference Goals**

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base.

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers, and business practitioners) are guiding and mentoring each other. Further, participants attend the conference's Research Project Workshop to meet, improve research, collaborate with others, and apply for EU project funding. Some of the conference distinctions are:

- a) Publication opportunities in highly ranked and indexed journals in Web of Science and Scopus
- b) ISBN Conference Book of Proceedings including an ISSN for the book series. Book of Proceeding has always been approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics an integrated index within Web of Science
- c) Book series with major publishers such as Routledge, Taylor and Francis Group (Scopus Indexed) and Palgrave Macmillan, Springer Nature (Scopus Indexed).
- d) Authors' Networking and Collaboration Workshop
- e) Research Project and Publication Workshops
- f) Meet the Editors and Meet the Reviewers Sessions
- g) Special Conference Activities and Awards
- h) Special Issue Paper Development Workshops

### **Author Guidelines**

Papers and abstracts should be submitted online through the conference website at <a href="https://emrbi2023.com/submissions/">https://emrbi2023.com/submissions/</a>

Submissions should strictly adhere to the <u>Author Guidelines</u> and follow the <u>Paper or</u> <u>Abstract Manuscript Template</u> found at <u>https://emrbi2023.com/author-guidelines/</u>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please choose the General Track.

At the **Annual Conference of the EuroMed Academy of Business**, we accept both Paper and Abstract submissions. Authors who submitted an Abstract for review should not send a Full paper at a later stage. The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted (abstract or paper).

# The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

Submissions are taken into consideration under the understanding that accepted papers/abstracts will be presented at the conference by at least one of the authors.

If you face any problems, please contact submissions@emrbi.org or admin@emrbi.org

### **Important Dates**

Submission Deadline (extended) Start announcements of decisions For early submissions (by February 2023) For later submissions (as of March 2023 onwards) Early-bird registration Late registration April 23<sup>rd</sup>, 2023

April 3rd, 2023 May 29th, 2023 Until June 19<sup>th</sup>, 2023 After June 19<sup>th</sup> and before Sept. 8<sup>th</sup> 2023

## **Publication Opportunities**

#### Conference Book of Proceedings (Book Series) - ISSN 2547-8516

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which has always been approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics an integrated index within Web of Science. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

#### <u>Journals</u>

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), all of which are internationally ranked or/and ISI/Scopus approved. Some of these journals devote and publish a special issue based on conference papers.

- 1. <u>EuroMed Journal of Business EMRBI's official Journal</u>
- 2. <u>Agricultural and Food Economics</u>
- 3. British Food Journal
- 4. FIIB Business Review
- 5. Food Economy
- 6. Global Business and Economics Review
- 7. <u>International Journal of Big Data Management</u>
- 8. International Journal of Business and Globalisation
- 9. International Journal of Emerging Markets
- 10. International Journal of Entrepreneurship and Small Business
- 11. International Journal of Managerial and Financial Accounting
- 12. International Journal of Organizational Analysis
- 13. International Journal of Public Sector Performance Management
- 14. International Journal of Technology Transfer and Commercialisation
- 15. Italian Review of Agricultural Economics
- 16. Journal of Asia Business Studies
- 17. Journal for Global Business Advancement
- 18. Journal for International Business and Entrepreneurship Development
- 19. Journal of Knowledge Management
- 20. Journal of Transnational Management
- 21. <u>New Medit</u>

#### 22. Organizations and Markets in Emerging Economies

#### 23. World Review of Entrepreneurship, Management & Sustainable Development

#### ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY

#### EuroMed Book Series

We are pleased to inform you of EuroMed Academy of Business' launching of three book series in the coming year, in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

Series title	Series editors	Publisher
Annals of Business Research ( <i>Scopus Indexed</i> )	Riad Shams Demetris Vrontis Yaakov Weber Evangelos Tsoukatos <i>Contact co-editor:</i> Riad Shams <u>riad.shams@northumbria.ac.uk</u>	Perspectives, Routledge, Taylor and Francis Group
Palgrave Studies in Cross-disciplinary Business Research, in Association with EuroMed Academy of Business (Scopus Indexed)	Demetris Vrontis Yaakov Weber Alkis Thrassou Riad Shams Evangelos Tsoukatos Contact co-editor: Alkis Thrassou <u>thrassou.a@unic.ac.cy</u>	Palgrave Macmillan - Springer Nature
Palgrave Intersections of Business and the Sciences, in Association with Gnosis Mediterranean Institute for Management Science	Alkis Thrassou Demetris Vrontis Contact co-editor: Alkis Thrassou <u>thrassou.a@unic.ac.cy</u>	Palgrave Macmillan - Springer Nature

The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to strengthening the already significant academic collaboration with and between its members.

# **Other Conference and Pre-Conference Activities**

- Systematic Literature Reviews (SLRs) Paper Development Workshop <a href="https://emrbi2023.com/systematic-literature-reviews/">https://emrbi2023.com/systematic-literature-reviews/</a>
- Research Project Workshop
- Authors' Networking and Collaboration Workshop
- Meet the Editors Session
- Session Chairs and Discussants Workshop
- Journal Special Issue Paper Development Workshops

## **Conference** awards

- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
- Conference Best Track Paper Award
- EuroMed Journal of Business Emerald Awards
- EMRBI SIMA Award

## **Conference Venue**

Scholarly Communication and Information Centre, Saulėtekio av. 5, Vilnius.

## **Conference Hotels**

Details on accommodation options, pricing and booking instructions are available at the conference website.

## **Optional Tours and local and vicinity travel**

https://www.botanikos-sodas.vu.lt/en

<sup>-</sup> The guided tours to the old building of Vilnius university: <u>https://biblioteka.vu.lt/en/services/guided-tours</u>

<sup>-</sup> The visit to the Vilnius university's botanical garden:

<sup>-</sup> The tour to the Palace of the Grand Dukes of Lithuania:

<u>https://www.valdovurumai.lt/en</u> - City tour by bus: <u>https://www.govilnius.lt/visit-vilnius/tours/hopon-hopoff-vilnius-city-tour</u>

For more tourist attractions you can visit: <u>https://www.govilnius.lt/</u>

## **Programme Tracks**

Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate **General Track**. For more details, please visit the conference website. For more details, please visit the conference website.

1.	Accounting		
2.	Behavioural Economics and Finance		
3.	Business Ethics		
4.	Business Evaluation		
5.	Conflict Management		
6.	Communications		
7.	Consulting		
8.	Corporate Social Responsibility		
9.	Cross Cultural Management		
10.	Corporate Governance		
11.	Digital economy		
12.	Diversity and Gender in Organizations		
13.	Economics		
14.	Emerging markets		
15.	Environmental Economics		
16.	Entrepreneurship		
17.	Family Business		
18.	Finance		
19.	Financial Services and Banking		
20.	Food and Agriculture Management		
21.	Health Care Management		
22.	Tourism and Hospitality		
23.	Human Resource Management		
24.	Information Systems' Management		
25.	Interdisciplinary Research		
26.	International Business		
27.	International Management		
28.	Knowledge Management and Intellectual Capital		
29.	Learning and Teaching		
30.	Marketing		
31.	Mergers, Acquisitions and Strategic Alliances		
32.	Innovation Management		
A spee	A special award by SIMA and EUROMED will be presented to the best paper in the track.		
33.	Operations, Production and Quality Management		

34.	Organization Theories
35.	Organizational Behavior Theories, Cases and Practice
36.	Organizational Communication
37.	Organizational Development and Change
38.	Organizations and the Natural Environment
39.	Power, Politics, Identity and Culture in Organizations
40.	Public and Nonprofit Organizations and Management
41.	Research Methods
42.	Small and Medium Enterprises
43.	Social Issues in Management
44.	Strategic Management
45.	Supply Chain Management, Shipping and Logistics
46.	Technology Management
47.	Trust
48.	Wine Business
49.	The Valorization of Cultural Heritage
50.	Smart Sustainable Mobility and Competitive Advantage
51.	General Track