



## International Business

Programme type	Bachelor`s studies
Field of study	Business and Management
Study area	Business and Public Management
Degree	Bachelor of Business Management
Duration	3,5 years (7 semesters)
Workload	210 ECTS
Language of instruction	English
Location	Vilnius, Lithuania
Starting date	1st of September, 2020
Tuition fee EU students	3620 EUR/per year
Tuition fee Non-EU students	3620 EUR/per year

### PROGRAMME DESCRIPTION

- *The objective*

In this programme you will get a broad education and the perception of a real business world. You will acquire knowledge in such fields as Economic analysis, Marketing and Sales, Accounting and Finance, Customer relationship management, Negotiation, Communication, Project management, etc. Here you will learn how to create and run a successful business. This programme has a strong orientation towards real-life – real business stories and problems, real hunting for the best solutions.

- *Career opportunities*

Graduates of International Business studies have good career opportunities. From creating and running own business to becoming valued professionals in any organization or company. From finance and insurance, trade and marketing to human resource management, e-business, private or public management.

- *Access to further studies*

While most of our programme graduates enter the world of business either still studying or immediately after graduating, the sufficiently strong academic backing of the programme enables students to pursue Master degree either in Lithuania or abroad.

## KEY LEARNING OUTCOMES

- **From idea to success.** Turn business ideas into action by setting business and managing its growth.
- **Information management.** Search, locate, analyse and synthesize information necessary for business purposes.
- **Analytical skills.** Interpret business reports and evaluate performance of an organization. Select and apply relevant research techniques for business and its environment.
- **Strategy and planning.** Prepare and implement business plans.
- **Leadership.** Apply decision making methods appropriate to a given business situation.
- **Insight.** Identify business development problems and obstacles, and find the means of their solution.
- **Charisma.** Demonstrate qualities of independence, good communication and presentation skills.

## COURSE INFORMATION

The programme has the following structure:

Course Type	1st Semester	2nd Semester	3rd Semester	4th Semester
<b>Compulsory Courses</b>	Entrepreneurial Competences	Macroeconomics	Accounting	Knowledge and Innovation Management
	Management	Business Mathematics	Business Statistics II	Business Research
	Microeconomics	Business Statistics I	Marketing	Intercultural Management and Communication
	Art of Negotiation	Business English II	Human Resource Management	Business Law
	Business English I	General Education Modules (2)	General Education Module	Business Ethics and Social Responsibility
<b>Elective Courses</b>	General Education Module	Business Psychology	Organizational Communication	Leadership
		International Protocol	Service Business	Sales
		Public Speaking		

Course Type	5th Semester	6th Semester	7th Semester
<b>Compulsory Courses</b>	Strategic Management	International Business	Practical Training
	Entrepreneurship	Course Paper	Bachelor Thesis
	Quantitative Business Decisions	International Economics and Trade	
	Corporate Finance	Financial Markets and Investments	
	Project Management	Financial Management	
<b>Elective Courses</b>	Digital Marketing	Emerging Markets	
	Quality Management	Comparative Economics	
		Family Business	

## GRADUATION REQUIREMENTS

The student is required to pass all exams and Bachelor's thesis defense.

## EXAMINATION AND ASSESSMENT REGULATIONS

The main form of assessment is an examination. Every course unit is concluded with either a written or written-oral examination or pass/fail assessment. Student's knowledge and general performance during the examination are assessed by using the grading scale from 1 (very poor) to 10 (excellent).

## APPLICATION AND SELECTION REQUIREMENTS

- Matura (high school leaving) certificate;
- English language proficiency - the level not lower than B2 (following the Common European Framework of Reference for Languages (CEFR)).

All applicants are required to provide evidence of English language proficiency, i.e. submit scores of one of the following examinations: TOEFL, IELTS, CPE, CAE or BEC.

TOEFL score: Internet-based - score of 69

IELTS score: at least 5.5

Your English language skills will also be evaluated during video interview via Skype.

Academic contact	Admission contact
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