



## INTERNATIONAL BUSINESS MANAGEMENT

Programme type	Master's studies (University)
Field of study	Management
Study area	Business and Public Administration
Degree	Master in Business Management
Duration	2 years (4 semesters)
Workload	120 ECTS
Language of instruction	English
Location	Kaunas, Lithuania
Starting date	1 <sup>st</sup> of September
Tuition fee EU students	2295* EUR/per year (*to be confirmed)
Tuition fee Non-EU students	3300 EUR/per year

### PROGRAMME DESCRIPTION

- *The objective*

The main aim of the programme is to educate high qualification specialists satisfying requirement of current labour market and able to work as middle and highest level managers in international business enterprises. The programme aims to deliver management, economics and other related knowledge and practical skills for graduates seeking carrier in international organizations.

- *Career opportunities*

The graduate of the study programme *International Business Management* may pursue a professional career as a middle and highest level manager in various departments of international companies in the field of business administration; in international departments of national enterprises, especially in the fields of export and foreign investment.

- *Access to further studies*

Graduates will have an opportunity to continue their research in the PhD studies in the field of social sciences.

## KEY LEARNING OUTCOMES

The graduate is able to:

- analyse, organise and critically evaluate information from different sources and to render this information to specialists and users;
- formulate scientific management problems;
- select or create methodology for scientific research; conduct research;
- provide the best solution to a problem;
- choose a location and a market for business;
- plan human, financial and infrastructure resources;
- apply methods of business analysis and tools for management innovation implementation;
- develop activities in intercultural environment pursuing social and ethical responsibility;
- integrate classical and innovative principles of management;
- improve international business management practice;
- respond to new international business trends and take decisions;
- conduct international market research and use the results to select the product price and remuneration system as well as assess risk and profitability;
- model activities within a team which creates management innovation ensuring the quality and assessment of operations;
- perform strategic analysis of an international business company;
- carry out international finance analysis and apply the latest financial instruments ensuring financial viability of the international company;
- initiate and manage international business development projects.

## COURSE INFORMATION

The programme has the following structure:

Course Type	1st Semester	2nd Semester	3rd Semester	4th Semester
<b>Compulsory Courses</b>	Global Communication and Negotiations (5 ECTS)	Scientific Research Work I/II p. (5 ECTS)	Sustainable Business Management and Society (5 ECTS)	Master Final Thesis (Study field: Management) (25 ECTS)
	Innovation Management (5 ECTS)	International Exchange and Sustainable Development (10 ECTS)	International Economics (10 ECTS)	International Human Resource Management (5 ECTS)
	Methodology of Scientific Research (10 ECTS)	International Marketing (5 ECTS)	Scientific Research Work II/II p. (5 ECTS)	
	International Business Environment (5 ECTS)	International Business and Internationalisation of Companies (5 ECTS)	Cross-Cultural Management (5 ECTS)	
<b>Elective Courses</b>	Responsible Leadership (5 ECTS)	Social Responsibility of Transnational Corporations (5 ECTS)	Investment Management in Financial Markets (5 ECTS)	
	Global Strategic Management (5 ECTS)	Business Psychology and Image Management (5 ECTS)	International Finance (5 ECTS)	

The programme is oriented towards the analysis of aspects of business internationalization and globalization, ability to apply it to the contemporary system of business management with regard to the challenges of sustainable development, e.g. climate change, saving natural resources, reduction of the negative impact to the environment etc.

### **GRADUATION REQUIREMENTS**

All the examinations of course units of the programme should be passed and the Master's Thesis should be positively assessed during public defence.

### **EXAMINATION AND ASSESSMENT REGULATIONS**

The main form of assessment is examination. Every course unit is concluded with either a written or written-oral examination or pass/fail assessment. Student's knowledge and general performance during the examination are assessed by using the grading scale from 1 (very poor) to 10 (excellent).

### **APPLICATION AND SELECTION REQUIREMENTS**

- Bachelor's degree or its equivalent. The applicant has to demonstrate that he or she has collected no less than 20 ECTS credits in the areas of Management, Marketing and Economics.
- English language proficiency – the level not lower than B2 (following the Common European Framework of Reference for Languages (CEFR)).

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