



## Kaunas Faculty



As Vilnius University Kaunas Faculty celebrates its 60th anniversary, it continues to establish itself as an interdisciplinary academic centre across multiple research and educational fields, bringing together researchers and lecturers in translation, literary studies, and linguistics; economics, management, finance, and marketing; as well as cybersecurity, MarTech, and FinTech. The Faculty's scholars develop interdisciplinary research in the humanities (philology), social (economics and management), natural (computer science) and technological (informatics engineering) sciences. Studies at the Faculty are conducted in both Lithuanian and English, and in 2024, a record number of international students, 103, were admitted. Faculty members and students are actively involved in international projects and exchange programmes. The Faculty is also expanding its global partnerships and fostering a worldwide alumni network.

In 2024, three international conferences were held at the Faculty. Notably, the conference 'Beyond Words: Persuasive Narratives and Multimodal Discourse', organised by the Multimodality in Public Discourse research group, featured a keynote lecture by Dr Charles Forceville, a renowned professor at the University of Amsterdam and a leading scholar in visual and multimodal metaphors. Four monographs by the Faculty's researchers were published during the year, including the work 'Education. Tourism: A Conceptual Approach' by Prof. Dr Svitlana Gutkevych and Dr Pavlo Sydorenko, scholars from the National University of Food Technologies in Ukraine. The partnership between the Faculty and the Ukrainian academic community was also formally recognised: in late 2024, researchers from Kaunas Faculty were awarded letters of appreciation from the National Institute of Food Technologies under the Ministry of Education and Science of Ukraine, marking the Institute's anniversary and acknowledging active cooperation in the fields of research and education.

The Faculty's researchers also received significant international recognition for their academic work. In 2024, the Emerald Literati Award was given to Prof. Dr Anna-Maija Lämsä, Assoc. Prof. Dr Merle Ojasoo, Prof. Dr Marjut Jyrkinen, and Assoc. Prof. Dr Raminta Pučėtaitė for their article 'Appearance-Based Discrimination Against Young Women in the Workplace'. This award recognises the importance of the research to society, its scientific quality, and its practical benefits for organisational management. The article 'Bitcoin Double-Spending Risk and Countermeasures at Physical Retail Locations', prepared by Prof. Dr Saulius Masteika and co-authors, was awarded the Vilnius University Rector's Award for the best publications in the field of mathematics and informatics. The Faculty is consistently expanding its study programmes: in 2024, a new first cycle study programme 'Language and Artificial Intelligence Management' was prepared, combining linguistics and information systems studies. Admissions to this interdisciplinary programme will open in 2025. Moreover, the study field of information systems has been successfully accredited for the maximum period of time, with 'Financial Technology' (second cycle) and 'Marketing Technology' (first cycle) programmes implemented exclusively at Kaunas Faculty.

The Faculty is actively involved in social activities: in 2024, for the second time, the computer keyboard throwing championship was held in Santakos Park in Kaunas. On 1 November, for the 23rd time, the Students' Representation of the Faculty invited Kaunas residents and guests to the traditional 'Sielų upė' ('River of Souls') event. The 60th anniversary of the Faculty was celebrated with the University community, social partners, and colleagues from other higher education institutions in Kaunas.

The Uosinta folk ensemble, which has recently celebrated its 45th anniversary, was awarded the first (highest) category of amateur art groups for its artistic achievements and performances. In its inaugural season, the Faculty's men's basketball team achieved remarkable success by securing second place in the Rector's Cup competition.

In line with the University's strategic objectives, the Faculty worked closely with secondary schools and actively contributed to the Kaunas city municipality programme for exceptionally talented pupils.

Kaunas Faculty continues to enhance its academic and scientific profile by promoting research activities, fostering international cooperation and engaging in public life, aiming to remain a dynamic and innovative higher education centre.

**Prof. Dr Giedrius Romeika, Dean**

# KEY FACTS AND FIGURES

## Areas of research interest

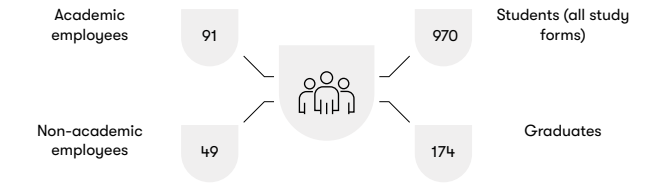


## Study portfolio in 2024

	Bachelor studies	Master studies
Total number of programmes implemented	7	8
Programmes implemented in a foreign language	3	2
Number of programmes intended to be implemented	1	-
	Doctoral studies	
Number of science fields	5 (Philology, Management, Economics, Informatics, Informatics Engineering)	

The figures for the study programmes are based on the data of 1 October.

## Number of employees, students, and graduates in 2024

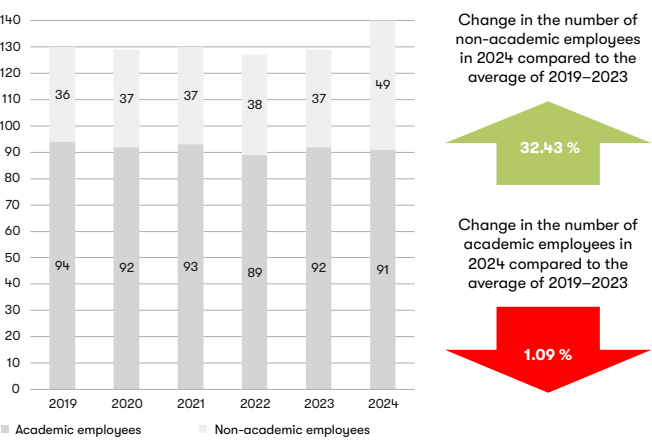


## Number of foreign nationals employed in 2023–2024

	Academic employees	Non-academic employees	Total
2024	5	1	6
2023	4	0	4

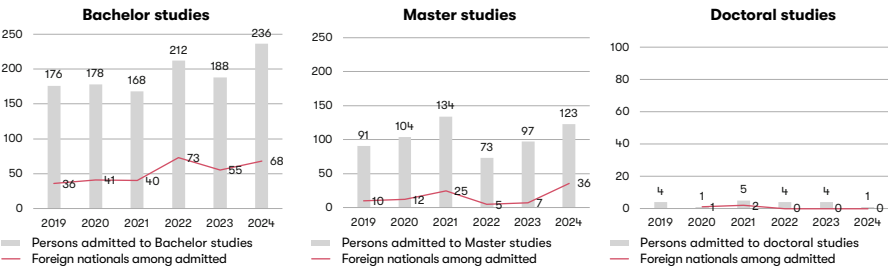
Based on the data of 31 December.

## Changes in the number of employees, 2019–2024



Based on the data of 31 December.

## Admissions to studies, 2019–2024

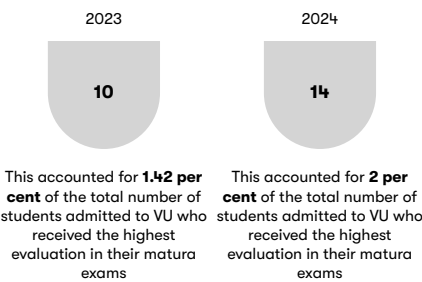


## Change in the number of admitted persons by study cycle in 2024 compared to the average of 2019–2023



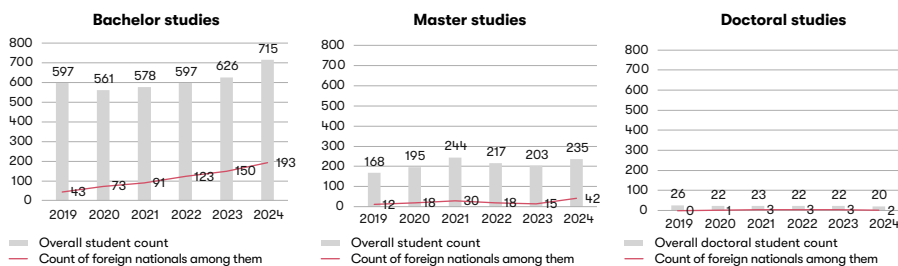
The first cycle and the second cycle indicators were calculated on the basis of the data of 1 October, and the third cycle indicators were calculated on the basis of the data of 31 December.

## Number of admitted students who received the highest evaluation in their matura exams in 2023–2024

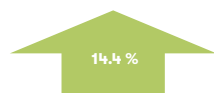


Based on the data of 1 October.

## Number of students, 2019–2024

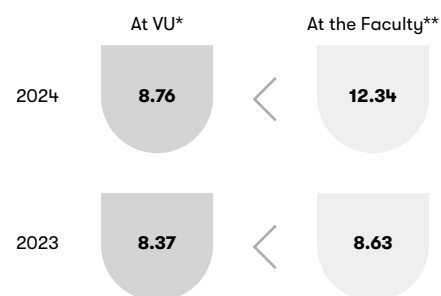


Change in the number of students by study cycle in 2024 compared to the average of 2019–2023



The first cycle and the second cycle indicators were calculated on the basis of the data of 1 October, and the third cycle indicators were calculated on the basis of the data of 31 December.

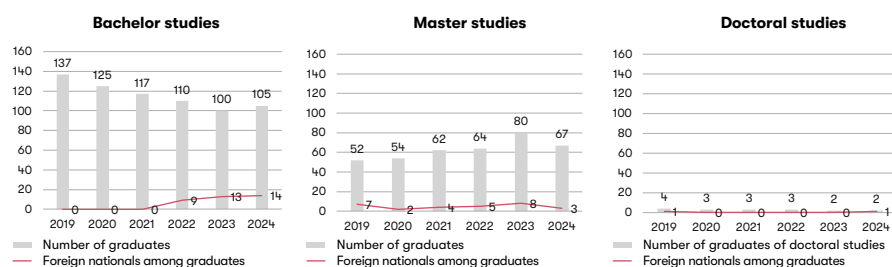
## Student–faculty ratio, 2023–2024



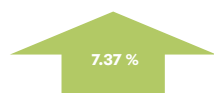
\* Calculated by dividing the total number of VU students in the first cycle, second cycle, integrated, and professional (pedagogy) studies on 1 October by the total number of VU teaching staff on 31 December.

\*\* Calculated by dividing the total number of Faculty students in the first cycle and second cycle on 1 October by the number of Faculty teaching staff on 31 December.

## Number of graduates, 2019–2024

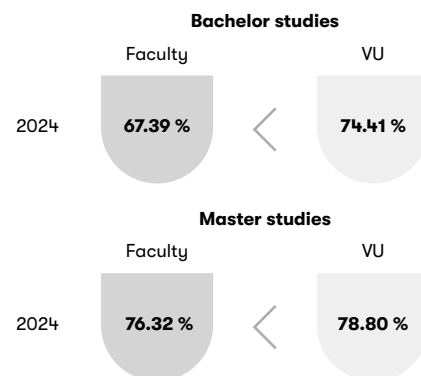


Change in the number of graduates by cycle in 2024 compared to the average of 2019–2023



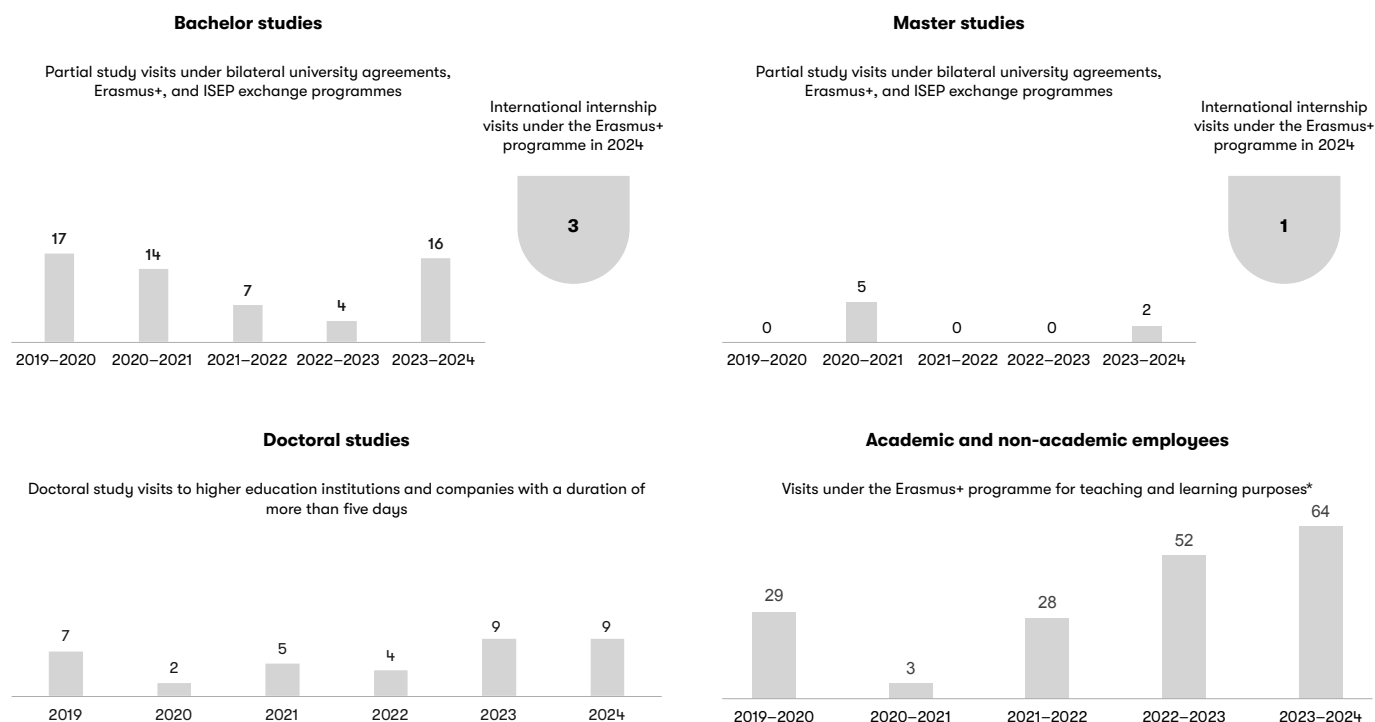
The first cycle and the second cycle indicators were calculated on the basis of the data of 1 September, and the third cycle indicators were calculated on the basis of the data of 31 December.

## Graduate career success in 2024



Target outcome → the level of highly qualified graduates and/or graduates continuing their studies in a higher cycle growing at least 1 per cent annually, but no lower than 60 per cent Based on the data of 1 October.

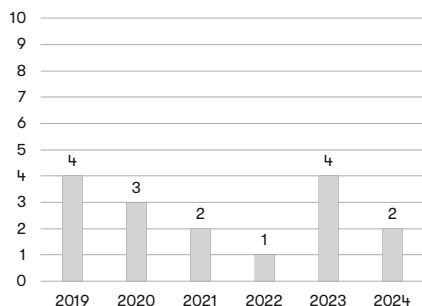
## Mobility of students, doctoral students and employees, 2019–2024



Based on the data of 31 December.

\*The statistics on employee mobility do not include secondments and work placements carried out under mobility forms and programmes other than Erasmus+.

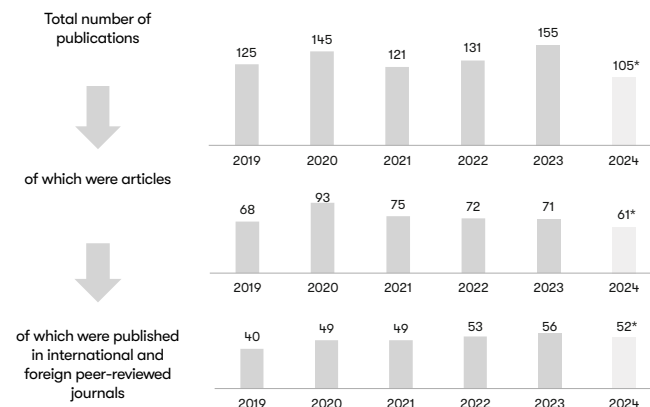
## Successfully defended dissertations, 2019–2024



The total number of successfully defended dissertations during the period of 2019–2024 is 16

Based on the data of 31 December.

## Number of publications, 2019–2024



\* The publication figures for 2024 are based on the data of 10 February 2024 and are not exhaustive, as the registration of publications was still ongoing at that time. The publication figures for 2024 are not included in the calculations.

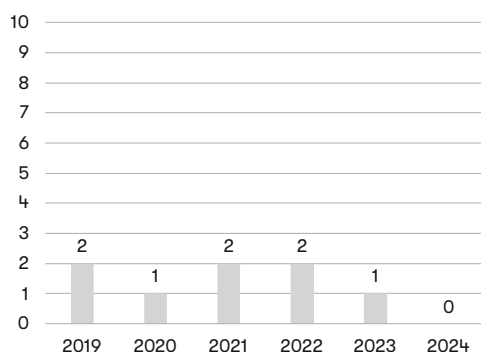
Change in 2023 compared to the average of 2019–2022

18.8 %

-7.8 %

17.3 %

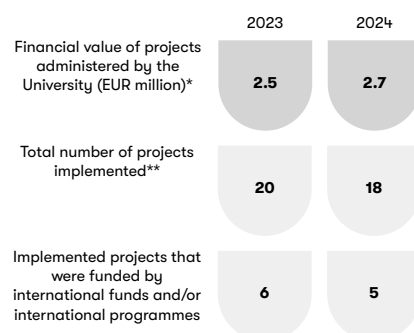
## Number of postdoctoral trainees at the University, 2019–2024



Average number of postdoctoral trainees per year is 1.33

Based on the data of 31 December.

## Projects, 2023–2024



\* The value of projects implemented in a given year is presented.

\*\* The total number of projects include projects whose activities were in the implementation phase during the given year. In the case of internal partnership at VU, i.e. when several faculties participated in one project, the project was accounted only once and assigned only to the unit that owned the project.

## Key projects in 2024

### Kibernetinio atsparumo tyrimai taikant generatyvinį dirbtinį intelektą informacijos saugos įgaliojimo veikloje (Research on Cyber Resilience Through Application of Generative Artificial Intelligence in Chief Information Security Officer Operations)

The value of the project amounts to EUR 259,222.72. The project is funded by the Research Council of Lithuania under the impact-driven programme Information Technologies for the Development of Science and Knowledge Society (Project No. S-ITP-24-13). Project manager – Assoc. Prof. Dr Šarūnas Grigaliūnas.

### A Novel Evaluation Framework for Selecting the Best Solar Farm Locations: A Case Study of Lithuania and Poland

The value of the project amounts to EUR 142,022.00. The project is funded by the Research Council of Lithuania and the National Science Centre of Poland under the bilateral call for Lithuanian and Polish research projects DAINA3 (Project No S-LL-24-8). Project manager – Research Prof. Dr Dalia Štreimikienė.

### Open Universal Science (OPUS)

The value of the project administered by the University is EUR 61,750. The project is funded by the European Union under the Horizon Europe programme (Project No. 101058471). Project manager – Prof. Dr Aurelija Novelskaitė.

### ES valstybių narių ekonomikos sektorių perėjimo prie mažanglės energetikos kaštų lyginamasis vertinimas anglies dioksido šešėlinės kainos metodu (Comparative Assessment of the Costs of the Transition to Low-Carbon Energy in the EU Member States' Economic Sectors Using the Carbon Dioxide Shadow Price Method)

The value of the project amounts to EUR 149,541. The project is funded by the Research Council of Lithuania under the research group projects instrument (project No. S-MIP-23-36). Project manager – Research Prof. Dr Dalia Štreimikienė.