

Business School

STUDIES:

- International Studies: One undergraduate and five graduate programmes are conducted in English. The content of the study subjects is based on a global approach.
- Undergraduate students can obtain a double degree with the University of Applied Sciences of Finland and, in the future, with the University of SolBridge (South Korea).
- The Business School runs interdisciplinary programmes with VU Faculties of Physics, Mathematics and Informatics, CERN.
- In the Business School, lecturers academics (lecturers, assistants, associate professors and professors) teach in pairs with lecturer practitioners (associate professors and professors) to ensure the coherence of theory and practice.
- Flexibility of studies is implemented by providing the opportunity to choose the language and format of the study programme (full-time/part-time/an individual plan) and when writing the final thesis (regular Bachelor's Thesis or business case-oriented).
- The priority and strength of the Business School is entrepreneurship.
- The faculty organizes an annual EdTech Hackathon, which aims to solve current educational problems and offer technological solutions.



RESEARCH:

- The school has four fields of study: 1) innovation and digitization, 2) entrepreneurship and family business, 3) corporate governance, 4) global leadership.
- VU and the University of Lancaster will establish a research and innovation center RED (Research, Engagement, Delivery Research) at the Business School.
- In 2020, VU signed an agreement with the Ministry of Economics and Innovation on cooperation in the development of business and entrepreneurship research and the promotion of science-based decision-making in this field. The Business School has been appointed coordinator of this collaboration.
- VU Business School has launched an international Global Entrepreneurship Monitoring (GEM) survey.

PARTNERSHIPS:

- 23 agreements with external partners. The social partners participate in study programme committees: provide information on market needs, competencies relevant to the labor market and society, assessment of graduates' abilities, etc.
- China-track: an opportunity for undergraduate students to learn Chinese and spend one semester studying in China.
- The Business School is involved in international science and business networks (Baltic Sea Underground Innovation Network, EUL: Empowering Underground Laboratories Network Usage).
- Business School students participate in international projects, including the Create Shared Value project with the Bengis Center for Entrepreneurship & Innovation.



