

## **DESCRIPTION OF MINOR STUDIES**

Title of the minor study programme	Code of the minor study programme	Title of the major study programme, on the basis of which a minor study programme is formed	Code of the major study programme
Business Management	LX017G01	Management	6121LX017

	Faculty of VU implementing the minor study programme	Language of execution of the minor study programme
Ī	Faculty of Economics and Business Administration, Saulėtekio al. 9, LT-10222 Vilnius	English

Type of studies	Study cycle	Volume of the minor study programme in credits	Student's workload (total)	Contact hours	Individual work
University	First	60	1560	592	968

Group of study fields	Study field				
Business and public management	Management				

Chair of the minor study programme		Contact information of the Chair					
	Assoc. prof. dr. Rasa Paulienė	rasa.pauliene@evaf.vu.lt					

## The aim of the minor study programme

To provide fundamental theoretical and practical knowledge of business and management, o develop the skills of understanding, analysis and evaluation of the processes and activities of business organizations, and the ability to make managerial decisions by taking into account the risks and opportunities of the internal and external environment.

Admission requirements and admission procedure	Opportunities for recognition of prior learning
The major undergraduate study programme must	Accumulated credits proving the achievements of
provide students with the possibility to choose minor	the minor study programme can be transferred
studies, that is, up to 60 credits are free for all	(including previously studied subjects (modules))
students in the major study programme or students	by comparing the objectives of previous studies
have the opportunity to apply for an individual study	and minor studies and the student workload
plan.	required for their implementation. The decision on
The study programme is available to undergraduate	the transfer of accumulated credits is made by the
students from all study fields.	Study Programme Committee.

	Outcomes of the minor study programme						
1	Will know and understand the theories and concepts of management science and the principles and						
_ ··	methods of business creation.						
2.	Will be able to communicate in an interpersonal and intercultural context and follow ethical and						
۷.	socially responsible business values.						
3.	Will be able to collect, analyse and systemize the data necessary for the evaluation of an						
٥.	organization, its environment and processes, and to draw reasonable conclusions.						
4.	Will know and understand the general principles of organizational management, finance, human						
4.	resources, marketing, communication, innovation and quality management, project management.						
5.	Will be able to independently and critically apply the acquired knowledge to perform key						
ა.	management functions.						

## Content of the minor study programme: groups Possibilities for further studies of subjects (modules) A student who has completed the minor study Compulsory subjects (30 ECTS) programme in Business Management may continue Theory of Economics (3 semester) his / her studies in the Master's study programmes in Management (3 semester) Management, Accounting, Finance, Marketing, Marketing (4 semester) Business and Human Resource Management. Fundamentals of Accounting (4 semester) Business Negotiation and Psychology (5 semester) Subjects taken in minor studies may be credited as additional study subjects when entering a Master's Entrepreneurship (5 semester) study programme in the respective field. **Electives (30 ECTS)** 6 semester 3 subjects

## 7 semester 3 subjects Teaching and learning methods **Assessment methods** Seminars are delivered in all subjects to promote The main method of assessing learning outcomes is students' self-expression, critical analytical thinking, a written exam (e.g. essay, test, answers to and ability to participate in discussions. questions; an electronic examination system may be When teaching the subjects of the Business used). In rare cases, the examination may be both Management study programme, innovative study written and oral. methods (individual and team tasks, individual and In the most subjects, the cumulative score group projects, case studies, simulation games, etc.) assessment methodology is used, according to are applied, which form the students' ability to solve which the individual components of the subject are assessed - individual and group tasks (projects), business problems independently. The specific teaching methods, assessment methods interim reports and exam results. and use of supplementary material vary and depend Students' knowledge and skills are assessed in a on the specifics of each subject. ten-point scale.

	Plan of the minor study prog	gramme									
			Student's workload (total)	Contact hours	vork	Outcomes of the minor study programme					
Study subjects (modules) by groups	Prerequisites and/or related requirements for the subject (module)	Credits			Individual work	1.	2.	3.	4.	5.	
	2 <sup>nd</sup> YEAR	20	520	208	312						
	SEMESTER	10	260	112	148						
Compulsory subjects (modules)		10	260	112	148						
Theory of Economics		5	130	64	66			Χ			
Management		5	130	48	82	Х		Χ	Х	Х	
	SEMESTER	10	260	96	164						
Compulsory subjects (modules)		5	130	48	82						
Marketing		5	130	48	82	Х		Х	Х	Х	
Fundamentals of Accounting		5	130	48	82	Х		Х	Х	Х	
	3 <sup>rd</sup> YEAR	25	650	240	410						
_	SEMESTER	10	260	96	164						
Compulsory subjects (modules)		10	260	96	164						
Business Negotiation and Psychology	Management	5	130	64	82	Х	Х				
Entrepreneurship	Management	5	130	48	82	Х	Х	Х		Х	
	SEMESTER	15	390	144	246						
Electives (modules)		15	390	144	246						
Global Business	Entrepreneurship, Management	5	130	48	82	Х	Х	Х	Х		
Customer Behaviour	Management, Marketing	5	130	48	82	Х	Х	Х	Х	Х	
Organizational Behaviour	Management, Business Negotiation and Psychology	5	130	48	82	х		х	х		
Personnel Management	Management	5	130	48	82	Х		Х	Х	Х	
Innovations Management	Theory of Economics, Management	5	130	48	82	Х		Х	Х	Х	
Leadership and Change Management	Management	5	130	48	82	Х	Х	Х	Х	Х	
Online Business	Entrepreneurship	5	130	48	82			Х	Х	Х	
Knowledge Management	Management	5	130	48	82	Х		Х		Х	
	4 <sup>th</sup> YEAR	15	390	144	246						
7 <sup>th</sup> SEMESTER		15	390	144	246						
Electives (modules)		15	390	144	246						
Business Research		5	130	48	82	Х		Х		Х	
Business Strategies	Entrepreneurship, Marketing	5	130	48	82	Х		Х	Х	Х	
Personal Finance	Fundamentals of Accounting	5	130	48	82			Х	Х		
Project Management	Management	5	130	48	82	Х		Х	Х	Х	

Data Analysis and Interpretation		5	130	48	82	Х		Х		
Quality Management	Management	5	130	48	82	Х	Х	Х	Х	Х
Basics of Intercultural Management	Management	5	130	48	82	Х	Х			
International Marketing	Marketing	5	130	48	82			Х	Х	Х
TOTAL	-	60	1560	592	968	-	-	-	-	-