



## INTERNATIONAL BUSINESS MANAGEMENT AND ECONOMICS

Programme type	Master's studies (university)
Field of study	Management
Study area	Business and Public Management
Degree	Master in Business Management
Duration	1.5 years (3 semesters) <i>In case of double-degree studies – 2 years (4 semesters)</i>
Workload	90 ECTS <i>In case of double-degree studies – 120 ECTS</i>
Language of instruction	English
Location	Vilnius, Lithuania <i>In case of double-degree studies – Parma (Italy), Naples (Italy) or Wroclaw (Poland)</i>
Starting date	1 <sup>st</sup> of September, 2018

### PROGRAMME DESCRIPTION

#### *The objective*

The aim of the programme is to prepare highly qualified international business management specialists with broad competence and knowledge. It has two focuses: international business management and international business economics. There are Double degree possibilities for the best students during the fourth (additional) semester at the Parthenope University of Naples (Italy), the University of Parma (Italy) and at Wroclaw University of Economics, Poland. The graduates of the programme will obtain knowledge in international business management and economics, better understand cultural, economic, political, legal, scientific and technological international business environments required to make business decisions, develop knowledge of business creation, development and competition in globalizing conditions, learn about cultures of particular regions.

### Career opportunities

Graduates will be able to work as managers and experts in international and local business companies, public and non-governmental organizations, research and educational institutions, as well as in other organizations where international business projects are being developed and implemented, or to become successful businessmen. They will be able to work in a multicultural environment, make business decisions, and choose and implement the correct business strategies.

### Access to further studies

Vilnius University created opportunities for students interested in continuing their studies to proceed to doctoral studies, which are available in English language; the best of our graduates might be offered employment at the university.

## KEY LEARNING OUTCOMES

The graduates of the programme will obtain knowledge in international business management; will better understand cultural, economic, political, legal, scientific and technological international business environments needed to make business decisions; will develop knowledge of business creation, development and competition in globalizing conditions; will learn about cultures of particular states, nationalities and regions, as it is one of the preconditions in making, developing and maintaining successful business contacts; will develop practical and theoretical skills of international business problems' recognition and analysis.

## COURSE INFORMATION

The programme has the following structure:

Course Type	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester		3 <sup>rd</sup> Semester
Concentration	Both	International Business Economics	International Business Management	Both
Compulsory Courses	Research Methods (5 ECTS)	International Trade and Foreign Direct Investments (5 ECTS)	Cross-Cultural Management (5 ECTS)	Corporate Finance (5 ECTS)
	International Business Strategy (5 ECTS)	EU Economic Law (5 ECTS)	Cross-Cultural Marketing (5 ECTS)	IBME Seminar (5 ECTS)
	Globalization (5 ECTS)	Comparative Economics (5 ECTS)	International Human Resources Management (5 ECTS)	Master's Final Thesis (20 ECTS)
	Leadership (5 ECTS)	Research Project (10 ECTS)	Research Project (10 ECTS)	
Elective Courses	International Project Management (5 ECTS)	Financial Markets and Derivatives (5 ECTS)		
	Total Quality Management (5 ECTS)	EU Competition Policy (5 ECTS)		
	Risk Management (5 ECTS)			

## GRADUATION REQUIREMENTS

Public defence of final Master thesis.

## EXAMINATION AND ASSESSMENT REGULATIONS

The main form of evaluation is an examination. However, courses units may be evaluated by the pass/fail evaluation as well. Every course unit is concluded with either a written or written-oral examination or pass/fail evaluation.

## ADMISSION REQUIREMENTS AND SELECTION CRITERIA

- Bachelor's degree or its equivalent;
- No less than 30 ECTS credits in the fields of economics, management and business administration or other social sciences or the acquired analogous practical experience is substantiated in motivation letter and during the interview;
- English language proficiency – the level not lower than B2 (following the Common European Framework of Reference for Languages (CEFR)).

### Academic contact

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### Admission contact

Admissions Office  
[admissions@cr.vu.lt](mailto:admissions@cr.vu.lt)