



INTERNATIONAL BUSINESS MANAGEMENT

Programme type	Master's Studies (University)
Field of study	Management
Study area	Business and Public Administration
Degree	Master in Business Management
Duration	2 years (4 semesters)
Workload	120 ECTS
Language of instruction	English
Location	Kaunas, Lithuania
Starting date	1 st of September
Tuition fee EU students	2600* EUR/per year (*to be confirmed)
Tuition fee Non-EU students	3600 EUR/per year

PROGRAMME DESCRIPTION

- *The objective*

The aim of the programme is to educate high qualification specialists satisfying requirement of current labour market and able to work as middle and highest level managers in international business enterprises. The programme aims to deliver management, economics and other related knowledge and practical skills for graduates seeking carrier in international organizations.

- *Career opportunities*

The graduate of the study programme International Business Management may pursue a professional career as a middle and highest level manager in various departments of international companies in the field of business administration; in the international departments of the national enterprises, especially in the fields of export and foreign investment.

- *Access to further studies*

Graduates will have an opportunity to continue their research on the PhD level in the field of social sciences.

KEY LEARNING OUTCOMES

The graduate of International Business Management is able to analyse, organise and critically evaluate information from different sources and to render this information to specialists and users; formulate scientific management problems; select or create methodology for scientific research; conduct research; provide the best solution to a problem. The graduate is able to choose a location and a market for business; plan human, financial and infrastructure resources; apply methods of business analysis and tools for management innovation implementation; develop activities in intercultural environment pursuing social and ethical responsibility; integrate classical and innovative principles of management; improve international business management practice; respond to new international business trends and take decisions. The graduate is able to conduct international market research and use the results to select the product price and remuneration system as well as to assess risk and profitability; is able to model activities within a team which creates management innovation ensuring the quality and assessment of operations; perform a strategic analysis of an international business company; carry out international finance analysis and apply the latest financial instruments ensuring financial viability of the international company; initiate and manage international business development projects.

COURSE INFORMATION

The programme has the following structure:

Course Type	1st Semester	2nd Semester	3rd Semester	4th Semester
Compulsory Courses	Innovation Management (5 ECTS)	International Economics (10 ECTS)	Scientific Research Work (Part II/II) (5 ECTS)	International Human Resource Management (5 ECTS)
	Interpersonal and International Communication (5 ECTS)	Scientific Research Work (Part II/III) (5 ECTS)	Sustainable Development of ES and Baltic Regions (5 ECTS)	Master's Thesis (25 ECTS)
	Macroeconomic Business Environment (5 ECTS)	International Business and Internationalisation of Companies (5 ECTS)	Global Economic Processes (10 ECTS)	
	The Methodology of Scientific Research (10 ECTS)	International Marketing (5 ECTS)	Cross-Cultural Management (5 ECTS)	
Elective Courses	Leadership (5 ECTS)	Behavioural Economics and Image Making (5 ECTS)	Technical Analysis in Financial Markets (5 ECTS)	
	Total Quality Management (5 ECTS)	International Logistics (5 ECTS)	International Finances (5 ECTS)	

The programme is oriented towards the analysis of business internationalization and globalization aspects, it develops skills in understanding the contemporary system of business management with regard to the challenges of sustainable development, e.g. climate change, saving natural resources, reduction of the negative impact to the environment and the like.

GRADUATION REQUIREMENTS

All the subjects of the programme should be passed and the positive assessment of the Master's Thesis gained during public defence.

ADMISSION REQUIREMENTS AND SELECTION CRITERIA

- Bachelor's degree or its equivalent and has to demonstrate that he/she has collected no less than 20 ECTS credits in the areas of Management, Marketing or Economics.
- English language proficiency – the level not lower than B2 (following the Common European Framework of Reference for Languages (CEFR)).

EXAMINATION AND ASSESSMENT REGULATIONS

Every course unit is concluded with either a written or written-oral examination or pass/fail assessment. Student's knowledge and general performance during the examination are assessed by using a grading scale from 1 (very poor) to 10 (excellent).

Academic contact

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