Globalization as a Managerial and Economic Challenge in Europe

28 July - 6 August 2019

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Application period

You have to fill out the online application form of the summer school and upload the required documents. For further information, please visit our website:
go.uniwue.de/wiwi-international
This module is designed for students interested in international economics and international management. It provides a unique combination of business and economics lectures focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.

Lectures in economics will cover European macro as well as trade and competition policy. Lectures in business management will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.

The lectures are combined with excursions to the international oriented companies and public institutions which allow for discussions from a more practical perspective.

Cultural activities such as wine tasting and a guided tour of Würzburg complement the learning experience in order to provide students with a deep insight into the regional lifestyle.

Date 28 July - 6 August 2019
Target Group Advanced undergraduate and graduate students
Language of Instruction English
Requirements Intermediate English level
Credits/Certificate 5 ECTS + certificate of attendance
Fee 370€
Application Deadline 30 April 2019
More Information www.wiwi.uni-wuerzburg.de/international/summer-school/globalization/