Application period

International Summer School 2019

1 January - 30 April 2019

You have to fill out the online application form of the summer school and upload the required documents. For further information, please visit our website:

go.uniwue.de/wiwi-international

Contact Summer School

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Digital Opportunities in Europe

28 July - 6 August 2019

University of Würzburg, Germany
Faculty of Business Management and Economics
This module is designed for advanced undergraduate and graduate students interested in business information systems and international management. It provides a unique combination of business and information technology, and focuses on opportunities emerging from an increasingly digitalized and globalized economy in Europe. The lectures will cover different aspects of digitalization, business information systems and information management. Due to their interactive design, lectures provide theoretical and practical insights into tomorrow’s important topics, including digital business models, business analytics, information management, and blockchain-based technologies.

The lectures are combined with excursions to the international oriented companies and public institutions which allow for discussions from a more practical perspective.

Cultural activities such as wine tasting and a guided visit tour of the town Würzburg complement the learning experience in order to provide students with a deep insight into the regional life style.

Date 28 July - 6 August 2019
Target Group Advanced undergraduate and graduate students
Language of Instruction English
Requirements Intermediate English level
Credits/Certificate 5 ECTS + certificate of attendance
Fee 370€
Application Deadline 30 April 2019
More Information www.wiwi.uni-wuerzburg.de/international/summer-school/digitalization/