

Application period

International Summer School 2020

1 January - 31 March 2020

You have to fill out the online application form of the summer school and upload the required documents. For further information, please visit our website:

go.uniwue.de/wiwi-international



Contact Summer School

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University of Würzburg, Germany
**Faculty of Business Management
and Economics**

International Summer School 2020

26 July - 4 August 2020

**Globalization as
a Managerial and Economic
Challenge in Europe**

Julius-Maximilians-
**UNIVERSITÄT
WÜRZBURG**



Participants of Summer School 2020



Academic Programme

This module is designed for students interested in international economics and international management. It provides a unique combination of business and economics lectures focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.

Lectures in economics will cover European macro as well as trade and competition policy. Lectures in business management will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.

Social Programme

The lectures are combined with excursions to the international oriented companies and public institutions which allow for discussions from a more practical perspective.

Cultural activities such as wine tasting and a guided tour of Würzburg complement the learning experience in order to provide students with a deep insight into the regional life style.

Key Information

Date	26 July - 4 August 2020
Target Group	Advanced undergraduate and graduate students
Language of Instruction	English
Requirements	Intermediate English level
Credits/Certificate	5 ECTS + certificate of attendance
Fee	390€
Application Deadline	31 March 2020
More Information	www.wiwi.uni-wuerzburg.de/international/summer-school/globalization/

"This Summer School was an absolutely fantastic experience. Everything is so amazing!"

