Application period

International Summer School 2020

1 January - 31 March 2020

You have to fill out the online application form of the summer school and upload the required documents. For further information, please visit our website:
go.uniwue.de/wiwi-international

Contact Summer School

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Faculty of Business Management and Economics

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Globalization as a Managerial and Economic Challenge in Europe

University of Würzburg, Germany
Faculty of Business Management and Economics

26 July - 4 August 2020
This module is designed for students interested in international economics and international management. It provides a unique combination of business and economics lectures focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.

Lectures in economics will cover European macro as well as trade and competition policy. Lectures in business management will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.

The lectures are combined with excursions to the international oriented companies and public institutions which allow for discussions from a more practical perspective.

Cultural activities such as wine tasting and a guided tour of Würzburg complement the learning experience in order to provide students with a deep insight into the regional lifestyle.

Date 26 July - 4 August 2020
Target Group Advanced undergraduate and graduate students
Language of Instruction English
Requirements Intermediate English level
Credits/Certificate 5 ECTS + certificate of attendance
Fee 390€
Application Deadline 31 March 2020
More Information www.wiwi.uni-wuerzburg.de/international/summer-school/globalization/