JOINT SUMMER SCHOOL
Doing Business across Europe:
GERMANY · NETHERLANDS · SPAIN

- Business Ethics
- Towards a Circular Economy
- Entrepreneurship & Innovation Management
2019 Joint Summer School: Doing Business Across Europe
in Germany, the Netherlands & Spain
June 24, 2019 – July 19, 2019

This Joint Summer School Program on Doing Business Across Europe is organized in partnership with 3 universities in Europe.

The program will last a total of 3 weeks in three different European countries: Germany, the Netherlands and Spain.

This program is designed for advanced undergraduate and postgraduate students. It aims at giving students a first-hand insight on the future of doing business responsibly and covers current trends and issues in the field of business ethics, circular economy and entrepreneurship & innovation.

1 Joint Program or 3 Single Summer School Options:

**GERMANY**

*ROSENHEIM TECHNICAL UNIVERSITY OF APPLIED SCIENCES, GERMANY*

**JUNE 24 – 30, 2019**

International Summer School: Business Ethics
Academic Credit: 5 ECTS (3 US credits)
Ethical theories (utilitarianism, deontology, and virtue ethics) and other topics such as rights to privacy, conflicts of interest, insider trading, whistle-blowing, and the rights and duties of agents and fiduciaries.

**THE NETHERLANDS**

*WINDESHEIM UNIVERSITY OF APPLIED SCIENCES, THE NETHERLANDS*

**JULY 03 – 09, 2019**

International Summer School: Towards a Circular Economy
Academic Credit: 3 ECTS (1.5 US credits)
Transition towards circular supply chains, current trends: shared economy, blockchain, understanding financial and supply chain implications, business simulation game: the Blue Connection.

**SPAIN**

*LASALLE CAMPUS BARCELONA, RAMON LLULL UNIVERSITY, SPAIN*

**JULY 13 – 19, 2019**

International Summer School: Entrepreneurship & Innovation Management
Academic Credit: 3 ECTS (1.5 US credits)
Understanding the entrepreneurial process, identifying, developing, assessing, and pitching new ideas, developing an awareness of the possibilities and limitations of different business models.

**GERMANY**

**STUDYING IN ROSENHEIM**

- Rosenheim Technical University of Applied Sciences combines a regional profile with an international reputation
- Close contacts to industry in one of Germany’s strongest economic areas
- About 6,000 students with an education oriented around the practical skills
- The city of Rosenheim has a Mediterranean flair and is situated in an area known for its beautiful mountains, forests and lakes

**ACCOMMODATION**

- LHK Boarding House
  - Address: Küpferlingstrasse 66
  - 83024 Rosenheim
  - Check-in: Monday, June 24, 2019 at 08:30 AM – 09:30 AM
  - Check-out: Monday, July 01, 2019 at 02:00 PM onwards

**THE NETHERLANDS**

**STUDYING IN WINDESHEIM**

- Runner up for best University of Applied Sciences in the Netherlands (#2 place in national rankings)
- Explore the historic city of Zwolle like real Dutch, by bicycle
- See the world famous Night Watch by Rembrandt, visit Anne Frank’s house take a canal boat tour in Amsterdam
- Meet the open mindedness of the Dutch in our highly diverse society

**ACCOMMODATION**

- Sportcampus de Pelikaan
  - Address: Haersterveerweg 2
  - 8034PK Zwolle
  - Check-in: Monday, July 01, 2019 at 02:00 PM onwards
  - Check-out: Thursday, July 11, 2019 at 10:00 AM

**SPAIN**

**STUDYING IN BARCELONA**

- A city increasingly attractive for entrepreneurs and quickly positioning as one of the leading innovation hubs in the world.
- La Salle-URL is a leading university in Innovation and Technology with 30% of international students
- Ideally located among the Mediterranean Sea and the Pyrenees

**ACCOMMODATION**

- RESA La Salle Campus BCN
  - Address: Sant Joan de La Salle, 42
  - 08022 Barcelona
  - Check-in: Saturday, July 13, 2019 at 02:00 PM – 04:00 PM
  - Check-out: Saturday, July 20, 2019 at 10:00 AM – 12:00 PM

**APPLICATION DEADLINE: APRIL 30, 2019**

More information at:
- www.th-rosenheim.de/en/international
- www.windesheim.com
- www.salleurl.edu

**PROGRAM FEE**

The program fee for students from partner universities is only EUR 1,500 for 3 weeks and for non-partners EUR 1,800. The program fee for 1 week is EUR 600 for students from partner universities and EUR 700 for non-partners. The program fee covers accommodation, tuition for workshops, and excursions. Summer School participants have to bear their own expenses for travel, meals and take out adequate travel and health insurance to cover the period of their travel and stay in Germany, the Netherlands and Spain.