JOINT SUMMER SCHOOL
SECOND EDITION
Doing Business across Europe:
GERMANY · NETHERLANDS · SPAIN

- Business Ethics
- Towards a Circular Economy
- Entrepreneurship & Innovation Management
2020 JOINT SUMMER SCHOOL
DOING BUSINESS ACROSS EUROPE
in Germany, the Netherlands & Spain
June 22, 2020 – July 11, 2020

This Joint Summer School Program on Doing Business Across Europe is organized in partnership with 3 universities in Europe.

The program will last a total of 3 weeks in three different European countries: Germany, the Netherlands and Spain.

This program is designed for advanced undergraduate and postgraduate students. It aims at giving students a first-hand insight on the future of doing business responsibly and covers current trends and issues in the field of business ethics, circular economy and entrepreneurship & innovation.

1 JOINT PROGRAM OR 3 SINGLE SUMMER SCHOOL OPTIONS:

GERMANY

ROSENHEIM TECHNICAL UNIVERSITY OF APPLIED SCIENCES, GERMANY

JUNE 22 – 27, 2020

International Summer School: Business Ethics
Academic Credit: 3 ECTS
Ethical theories (utilitarianism, deontology, and virtue ethics) and other topics such as rights to privacy, conflicts of interest, insider trading, whistle-blowing, and the rights and duties of agents and fiduciaries.

THE NETHERLANDS

WINDESHIE UNIVERSITY OF APPLIED SCIENCES, THE NETHERLANDS

JUNE 29 – JULY 4, 2020

International Summer School: Towards a Circular Economy
Academic Credit: 3 ECTS
Transition towards circular supply chains, current trends: shared economy, blockchain, understanding financial and supply chain implications, business simulation game: the Blue connection.

SPAIN

LA SALLE CAMPUS BARCELONA, RAMON LLULL UNIVERSITY, SPAIN

JULY 04 – 11, 2020

International Summer School: Entrepreneurship & Innovation Management
Academic Credit: 3 ECTS
Understanding the entrepreneurial process, identifying, developing, assessing, and pitching new ideas, developing an awareness of the possibilities and limitations of different business models.

GERMANY

STUDYING IN ROSENHEIM

• Rosenheim Technical University of Applied Sciences combines a regional profile with an international reputation.
• Close contacts to industry in one of Germany's strongest economic areas.
• About 6,000 students with an education oriented around the practical skills.
• The city of Rosenheim has a Mediterranean flair and is situated in an area known for its beautiful mountains, forests and lakes.

THE NETHERLANDS

STUDYING IN WINDESHIE

• Runner up for best University of Applied Sciences in the Netherlands (#2 place in national rankings).
• Explore the historic city of Zwolle like real Dutch, by bicycle.
• See the world famous Night Watch by Rembrandt, visit Anne Frank's house take a canal boat tour in Amsterdam.
• Meet the open mindedness of the Dutch in our highly diverse society.

SPAIN

STUDYING IN BARCELONA

• A city increasingly attractive for entrepreneurs and quickly positioning as one of the leading innovation hubs in the world.
• La Salle-URL is a leading university in Innovation and Technology with 30% of international students.
• Ideally located among the Mediterranean Sea and the Pyrenees.

Accommodation:
B&B Hotel Rosenheim
Address:
Eduard-Rüber-Straße 1
83022 Rosenheim
Check-In: Sunday, June 21, 2020
Check-out: Sunday, June 28, 2020

Accommodation:
Molecaten Park de Agnietenberg
Address:
Haersterveerweg 27
8034 PJ Zwolle
Check-In: Sunday, June 28, 2020
Check-out: Sunday, July 5, 2020

Accommodation:
Residència La Salle Bonanova
Address:
Passeig Bonanova nº 8
08022 Barcelona
Check-In: Sunday, July 5, 2020
Check-out: Sunday, July 12, 2020

Travel Date to Zwolle / Windeshie, the Netherlands: June 28, 2020
http://www.omio.com

Travel Dates to Barcelona, Spain: July 05, 2020
http://www.omio.com

APPLICATION DEADLINE: MAY 1ST, 2020
EARLY BIRD DEADLINE (10% DISCOUNT): FEBRUARY 1ST, 2020

More information at:
www.th-rosenheim.de/en/international/

More information at:
https://www.windeshie.com/study-programmes/summer-school

More information at:
https://www.salesr.edu/en/joint-summer-school

PROGRAM FEE

PARTNERS: € 750 per week, € 2000 for the full programme.
NON PARTNERS: € 850 per week, € 2300 for the full programme.

The program fee covers accommodation, tuition for workshops, and excursions. Summer School participants have to bear their own expenses for travel, meals and take out adequate travel and health insurance to cover the period of their travel and stay in Germany, the Netherlands and Spain.