

**Application is
Open**

**+ City
development in
the 21st
Century**

**+ East Asian
Developmental
Concept and Practice
(Japan, South Korea,
Taiwan and
Singapore)**

**+ Making Investment
Decisions: a
particular focus on
East-Central Europe**

+ Social Package

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BUDAPEST



**CORVINUS
SUMMER
SCHOOL**

08-26 JULY, 2019

WHAT 2030 IS HOLDING
FOR YOU?



Facts

Budapest is a vibrant and diverse city, where you can find the marks of different eras: Go and see the burial monument of Gül Baba to feel the Turkish atmosphere; then visit the cobblestone streets and monuments of the Castle district; by walking along Andrásy út or the boulevards you can witness the rapid transformation that took place during the 19th century. If you are one for undisturbed calm, take a stroll in the villa quarters in Rózsadomb. The capital is rich in historical monuments. There are countless architectural treasures, such as the Parliament, the Opera House, the Szent István Basilica and the Buda Castle.

The Corvinus University of Budapest defines itself as a research university with an educational orientation, where the scientific performance of the instructors can be measured on an international scale and students can obtain diplomas comparable to the ones of universities with similar profiles, acknowledged and competitive on the European job market and on a global scale and on a global scale. In order to achieve this goal the University has committed itself to pursuing internationalisation.



Courses

- East Asian Developmental Concept and Practice (Japan, South Korea, Taiwan and Singapore)

The course aims to analyse and evaluate a peculiar concept and practice in East Asia, that is the developmental ideology in Japan, South Korea, Singapore and Taiwan. The East Asian “economic miracle” from the 1970s onward can be explained, according to Chalmers Johnson, by this developmental practice, i.e. economic and financial policy, institutions and the ongoing self-corrections of this practice.

- City development in the 21st Century

This course engages students with the challenge of creating 21st century cities based on knowledge and innovation. Principles as technological enhancement (smart city), sustainability (green, circular economy), prosperity, well-being and equity can provide the conceptual foundation of a new integrated developmental approach that values creativity, knowledge and innovation. The processes of designing and implementing such an eco-system need highly professional experts and facilitators to work with diverse stakeholders in order to not only mobilise capital and construct new infrastructures, but to invite people and generate community engagement to fuel change.



Info

PARTICIPATION FEE (EUR)

	Early Bird	Normal
1 course	550	600
2 courses	1000	1100
Social package		190

For students studying in a partner institution we provide 50€ discount/course

DURATION

3 weeks

CREDITS / ECTS

6 / Course

- Making Investment Decisions: a particular focus on East-Central Europe

Taking investment decisions is one of the key challenges of any top manager. This course will give you an insight into the theory and praxis of choosing the right strategic option while gaining a better understanding of the Microsoft Excel features supporting these kinds of tasks. When building financial models, we give special emphasis to issues like shortage of financing sources or inflation and currency risk typical for the CEE region and most of the emerging countries.