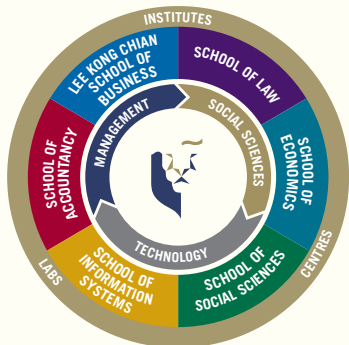




GLOBAL SUMMER PROGRAMME 2021

SMU IS GLOBAL

The Singapore Management University is internationally recognised for its world-class research and teaching excellence.



Established in 2000, SMU is known for its highly interactive, collaborative and project-based approach to learning, and for its emphasis on generating rigorous and high-impact multi-disciplinary research that addresses Asian issues of global relevance.

Home to some 10,000 students, SMU comprises six schools specialising in Accountancy, Business, Economics, Information Systems, Law and Social Sciences, offering a wide range of bachelor's, master's and PhD degree programmes.

SMU's city campus enjoys strategic linkages with business, government and the wider community through its institutes, centres and labs.



12th

Specialist University
in the world

Quacquarelli Symonds
World University Rankings 2021

15th

Best Young University
(10-25 years old)
in the world

Quacquarelli Symonds
World University Rankings 2021

1st

Changemaker Campus
in Asia

Ashoka 2016

1st

Triple Accredited Business School
in Singapore



1st

In Asia

MWM

FinancialTimes Masters in Finance
Post-Experience Rankings 2020

1st

In Asia

MITB

Quacquarelli Symonds Masters in
Business Analytics Rankings 2020

5th

among Asian
Business Schools

MAF

FinancialTimes Masters in Finance
Pre-Experience Rankings 2020

Online SMU GLOBAL SUMMER PROGRAMME, 6TH EDITION



Online classes, dialogues and activities

28 June – 23 July 2021

Optional In-Singapore Programme*

- Sit in at venue(s) where online classes are conducted to engage instructors
- Company visits, social activities, experience Singapore and campus tour

12 – 23 July 2021

** Students would be informed by May 2021 if we would proceed with the optional in-Singapore programme as it is subject to the prevailing and expected COVID-19 situation*



Asia is a dynamic region that is home to culturally diverse societies at varying stages of transformation. As a cosmopolitan city state with a thriving entrepreneurship and innovation scene, Singapore offers myriad opportunities for all.

Join the SMU Global Summer Programme to immerse yourself in Asia and its many possibilities.

- ✓ Gain new insights and perspectives on trends and developments in Asia through virtual classes and workshops
- ✓ Engage industry leaders with interests in Asia through online dialogues
- ✓ Learn from peers from around the world and forge intercultural friendships face-to-face online

COMPLEMENT YOUR COURSE LEARNINGS WITH ONLINE ACTIVITIES

WHAT OUR STUDENTS SAY

“The Asian insights I gained during my summer study at SMU have given me new perspectives on deciding my future career.”

Xiong Qiaoqin,
Tsinghua University,
GSP 2018



“GSP gave a unique opportunity to hear international perspectives, especially on East Asia, and I was constantly engaged with globally impactful ideas.”

Benjamin Jacob May, University of Pennsylvania,
GSP 2019



“GSP broadened my worldview by giving me the opportunity to interact and learn from people of different backgrounds and perspectives.”

Orcun Dogmazer, Koç University,
GSP 2019



“The courses were unique and relevant, the facilities state-of-the-art, and the professors were outstanding! There’s so much to learn from them and from my fellow students from all over the world!”

Justine Tamano, University of the Philippines Diliman,
GSP 2015, and alumna of SMU’s Master of Professional Accounting

“The best aspect of the programme was meeting a diverse group of people and learning about our differences which make us all unique.”

Gianluca Cantori Laera,
Bocconi University,
GSP 2018



“SMU broadened my view of the world, challenged me intellectually and socially, and gave me more confidence for the future.”

Denis Doroshenko, ESCP Europe,
GSP 2016

“...the necessary catalyst to start my journey on exploring opportunities in Asia...”

Kelly Hong, University of California, Berkeley, GSP 2017



“GSP was a really great experience. Company visits to Google, Bettr Barista and ComCrop were very relevant to what I learnt in the classroom and I was able to experience how businesses are run in Singapore.”

Kalpana Alagesan, Indian Institute of Technology Bombay, GSP 2019

COURSES OFFERING ASIAN INSIGHTS

6

courses

3

interactive classes
per week per course

36

contact hours
per course



- **Economic Globalisation and Asia**
- **Entrepreneurship in Asia**
- **Global Mega Trends: Opportunities and Challenges in Asia**
- **Innovations for Asia's Smart Cities**
- **Managing Customer Relations with Analytics: Asian Insights**
- **Screening Asia: History, Society and Politics in Film**

Each course confers one SMU credit. Please consult your university administrators on the transfer of course credits before sending us your application.

INFORMATION FOR APPLICANTS

We welcome university students from around the world.

In your GSP application, please include:

- ✓ Your latest academic transcript or official acceptance letter from your university.
- ✓ (If English is not the main language of instruction of your university) Either your IELTS or TOEFL test results. We admit students who score 6.5 and above for IELTS, or 550 points (paper-based) or 79 points (Internet-based) for TOEFL.

PROGRAMME FEES*

Application	SGD 150
Tuition	SGD 2,140 for one course
	SGD 3,745 for two courses
Miscellaneous (online classes only)	SGD 110 (covers IT services and matriculation fee)
Miscellaneous (online classes and In-Singapore programme)	SGD 220 (covers IT services, matriculation fee and local insurance)

* All fees are quoted in Singapore Dollars (SGD) and include Singapore's 7% Goods and Services Tax. These fees do not cover other costs, such as accommodation charges and travel visa fees.

* Upon acceptance of our offer of admission to the programme, non-SMU students are required to make an advance payment of SGD 1,000 (as part of the tuition fee).

We only accept payment online via Visa or Mastercard.

Application deadline: 10 May 2021, 2359hrs (Singapore Standard Time, GMT+8)

Students who wish to attend the Optional In-Singapore Programme must apply by 19 April 2021, 2359hrs (Singapore Standard Time, GMT+8)

APPLY FOR GSP 2021 NOW

<https://www.smu.edu.sg/global/summer-programme>

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- Everywhere else

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