SUPPLY CHAIN MANAGEMENT

COURSE DATES
21 JUNE - 2 JULY 2021
APPLICATION DEADLINE
15 MAY 2021

ABOUT THE SUMMER SCHOOL

The Netherlands stands firmly at the forefront of Supply Chain Management.

Our country has amassed valuable, world-class knowledge in the field of logistics. And we’ve co-developed green and innovative ways to put this into practice. All over the world.

Join the 2-week online Supply Chain Management Summer School at HAN University of Applied Sciences. Here you combine theory and practice. You attend synchronous tutorial style classes.

Throughout the program you work together in small groups on a project. A full redesign of the Western European Supply Chain for imaginary company Samsonic.

You also play an exciting business simulation game called The Fresh Connection.

At the same time, you learn about Dutch culture along with the cultures of your international classmates. Good news: the entire Summer School is taught in English.

As you can’t meet your fellow classmates in person, you get to know each other through online social activities.

DURING THE 2 WEEK SUMMER SCHOOL YOU WILL:

• study the various aspects of the design and improvement of supply chains;
• learn how to incorporate global, green and innovation in your supply chain strategies;
• learn about the workings and achievements of the European economy;
• learn about Dutch culture and history, and the early connection our country has with logistics;
• apply all your knowledge and experience directly to the challenging Samsonic case;
• compete with each other in the online simulation game: The Fresh Connection;
• work on your 21st century online skills;
• make new friends from all around the world!

HAN UNIVERSITY OF APPLIED SCIENCES
PROGRAM DETAILS

Theory & lectures: entertaining and dynamic
- Establishment of the world economy
- Sea and airfreight: a trade-off
- Responsive supply chains & network design
- Consultancy presentation
- Intercultural Management
- Visualizing supply chains
- Forecasting in the future
- Dutch culture, history & society

Samsonic case study: interactive and team-based
Using the theory you’ve learned, you’ll work in groups on redesigning the Western European supply chain for Samsonic, an imaginary electronics company. You’ll present your findings on the final day of the course. The best team wins!

The Fresh Connection: the ultimate value chain experience
You’ll play this innovative web-based business simulation game in teams. Work together to turn around a manufacturer of fruit juices. As a team, you’ll be confronted with various real-life, real-time dilemmas.

Lecture Times
Synchronous lectures, Monday to Friday from 3pm to 7pm (Central European Time). Attendance required. The rest of the day is spent on self-study and project work.

Study load
40 contact hours & 72 self-study hours
Credits: 4 ECTS

OPEN UP NEW HORIZONS.

Level
Bachelor

Social Activities
Various fun online social activities will be organized to help you get to know your fellow students and provide some relaxation.

ADMISSION REQUIREMENTS
For non-native speakers of English, your English language skills should be at least at a B2 level.

FEES
- Exchange students from a partner university: €150,-
- Study abroad students: €500,-

APPLICATION PROCEDURE

Step 1: exchange students
Your university nominates you.

Step 1: study abroad students
Send an email to incoming.business@han.nl

Step 2:
You will receive a link to our online application form.

Step 3:
Filled in the online application form? You’ll receive an acceptance letter (and invoice, if applicable).