

ONLINE SUMMER SCHOOL

# SUPPLY CHAIN MANAGEMENT

## COURSE DATES

21 JUNE - 2 JULY 2021

## APPLICATION DEADLINE

15 MAY 2021

## ABOUT THE SUMMER SCHOOL

**The Netherlands stands firmly at the forefront of Supply Chain Management.**

Our country has amassed valuable, world-class knowledge in the field of logistics. And we've co-developed green and innovative ways to put this into practice. All over the world.

Join the 2-week online Supply Chain Management Summer School at HAN University of Applied Sciences. Here you combine theory and practice. You attend synchronous tutorial style classes.

Throughout the program you work together in small groups on a project. A full redesign of the Western European Supply Chain for imaginary company Samsonic.

You also play an exciting business simulation game called The Fresh Connection.

At the same time, you learn about Dutch culture along with the cultures of your international classmates. Good news: the entire Summer School is taught in English.

As you can't meet your fellow classmates in person, you get to know each other through online social activities.

**HAN** UNIVERSITY  
OF APPLIED SCIENCES

## DURING THE 2 WEEK SUMMER SCHOOL YOU WILL:

- study the various aspects of the design and improvement of supply chains;
- learn how to incorporate global, green and innovation in your supply chain strategies;
- learn about the workings and achievements of the European economy;
- learn about Dutch culture and history, and the early connection our country has with logistics;
- apply all your knowledge and experience directly to the challenging Samsonic case;
- compete with each other in the online simulation game: The Fresh Connection;
- work on your 21st century online skills;
- make new friends from all around the world!





## PROGRAM DETAILS

### Theory & lectures: entertaining and dynamic

- Establishment of the world economy
- Sea and airfreight: a trade-off
- Responsive supply chains & network design
- Consultancy presentation
- Intercultural Management
- Visualizing supply chains
- Forecasting in the future
- Dutch culture, history & society

### Samsonic case study: interactive and team-based

Using the theory you've learned, you'll work in groups on redesigning the Western European supply chain for Samsonic, an imaginary electronics company. You'll present your findings on the final day of the course. The best team wins!

### The Fresh Connection: the ultimate value chain experience

You'll play this innovative web-based business simulation game in teams. Work together to turn around a manufacturer of fruit juices. As a team, you'll be confronted with various real-life, real-time dilemmas.

### Lecture Times

Synchronous lectures, Monday to Friday from 3pm to 7pm (Central European Time). Attendance required. The rest of the day is spent on self-study and project work.

### Study load

40 contact hours & 72 self-study hours  
Credits: 4 ECTS

## OPEN UP NEW HORIZONS.

### Level

Bachelor

### Social Activities

Various fun online social activities will be organized to help you get to know your fellow students and provide some relaxation.

## ADMISSION REQUIREMENTS

For non-native speakers of English, your English language skills should be at least at a B2 level.

## FEES

- Exchange students from a partner university: €150,-
- Study abroad students: €500,-

## APPLICATION PROCEDURE

### Step 1: exchange students

Your university nominates you.

### Step 1: study abroad students

Send an email to [incoming.business@han.nl](mailto:incoming.business@han.nl)

### Step 2:

You will receive a link to our online application form.

### Step 3:

Filled in the online application form? You'll receive an acceptance letter (and invoice, if applicable).




### HAN INTERNATIONAL SCHOOL OF BUSINESS

Ruitenberglaan 31  
6826 CC Arnhem  
The Netherlands

### QUESTIONS?

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### SOCIAL

 HAN International School of Business  
 @isbinternationalcommunity  
 /5 Reasons to go on an exchange