



GLOBAL BUSINESS AND ECONOMICS

Programme type	Master's studies (university)
Field of study	Management
Study area	Business and Public Management
Degree	Master in Business Management
Duration	2 years (4 semesters)
Workload	120 ECTS
Language of instruction	English
Location	Vilnius, Lithuania <i>In case of double-degree studies – Parma (Italy) or Naples (Italy)</i>
Starting date	1 st of September
Tuition fee EU and Non-EU students	2010 EUR / per semester

PROGRAMME DESCRIPTION

The objective

The aim of the programme is to prepare highly qualified global business specialists with exhaustive competence and knowledge. For the best students of the programme here are two double degree possibilities either at the Parthenope University of Naples (Italy) or at the University of Parma (Italy). The graduates of the programme will have exhaustive knowledge in global business management and economics; will better understand cultural, economic, political, legal, scientific and technological global business environments. The graduates will be able to find solutions for global business development, to create and develop competitive businesses in global conditions; will learn about business culture in diversified regions.

Career opportunities

Graduates will be able to work as managers and experts in international business enterprises, public and non-governmental organizations that are supporting business infrastructure, research and educational institutions, as well as in other organizations where global business projects are developed and implemented, or to become successful entrepreneurs. They will be able to work in a multicultural environment, to find solutions for business development, and to choose and implement global business strategies.

Access to further studies

Vilnius University gives opportunities for students with high academic results to continue their education in PhD studies, which are available in English language. The best of our graduates might be offered employment at the university.

KEY LEARNING OUTCOMES

The graduates of the programme will:

- have knowledge in global business management;
- better understand cultural, economic, political, legal, scientific and technological international business environments needed for business decision making;
- develop knowledge of business establishment, development and competition in global conditions;
- learn about cultures of particular states, nationalities and regions, as it is one of the preconditions in making, developing and maintaining successful business contacts;
- develop practical and theoretical skills for solving global business problems.

COURSE INFORMATION

The programme has the following structure:

Course Type	1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
Compulsory Courses	International Trade and Foreign Direct Investments (5 ECTS)	Research Methods (5 ECTS)	Statistical Data Analysis of Survey Using SPSS (5 ECTS)	Cross-Cultural Marketing (5 ECTS)
	Global Business Strategy (5 ECTS)	International Business Law (5 ECTS)	Change Management (5 ECTS)	International Human Resource Management (5 ECTS)
	Economic Globalization (5 ECTS)	Comparative Economics (5 ECTS)	Leadership (5 ECTS)	Master's Final Thesis (15 ECTS)
	Total Quality Management (5 ECTS)	Cross-Cultural Management (5 ECTS)	Research Project II (10 ECTS)	
	Corporate Finance (5 ECTS)	Research Project I (5 ECTS)		
Elective Courses	Theory and Practice of Economic Integration (5 ECTS)	International Project Management (5 ECTS)	Theory and Practice of Economic Integration (5 ECTS)	International Project Management (5 ECTS)
	Global Entrepreneurship (5 ECTS)	Business Valuation (5 ECTS)	Global Entrepreneurship (5 ECTS)	Business Valuation (5 ECTS)
	Knowledge and Innovation Management	Financial Markets and Derivatives (5 ECTS)	Knowledge and Innovation Management	Financial Markets and Derivatives (5 ECTS)

	(5 ECTS)		(5 ECTS)	
	International E-Commerce and E-Marketing (5 ECTS)		International E-Commerce and E-Marketing (5 ECTS)	
	Sustainable Development (5 ECTS)		Sustainable Development (5 ECTS)	
	Competition Policy and Practice (5 ECTS)		Competition Policy and Practice (5 ECTS)	

GRADUATION REQUIREMENTS

Public defence of final Master thesis.

EXAMINATION AND ASSESSMENT REGULATIONS

The main form of evaluation is an examination. However, course units may be evaluated by the pass/fail evaluation as well. Every course unit is concluded with either a written or written-oral examination or pass/fail evaluation.

ADMISSION REQUIREMENTS AND SELECTION CRITERIA

- Bachelor's degree or its equivalent;
- No less than 20 ECTS credits in the fields of economics, management, business administration, finance, accounting, marketing, or the acquired analogous practical experience which is substantiated in the motivation letter and during the interview and is proved with a certificate from the employer;
- English language proficiency – the level not lower than B2 (following the Common European Framework of Reference for Languages (CEFR)).

Academic contact

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